



Directive Speech Acts in the Film *Bumi Manusia*

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ABSTRACT

Speech acts are all activities carried out orally or in writing that include the use of language. In a linguistic, pragmatic context, speech acts are a way when language is used to carry out an action in communication. This means that every utterance or piece of writing has the potential to become a speech act, which reflects certain aims and objectives of the speaker or his partner. One of the elements contained in a film is the dialogue between the characters. In film dialogue there are many types of speech acts and one of them is directive speech acts. The aim of this research is to analyze the directive speech acts found in the film *Earth of Mankind*. This research was conducted by applying qualitative descriptive methods. The research results show that there are four directive speech acts with eleven functions.

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1. INTRODUCTION

Language is the communication tool that humans need most to interact in social life. In almost every day of life, humans use language, so language becomes very important in all human life. Humans are capable of doing anything using language, including connecting with other people and making friends in order to participate in social systems or public forums (Ayu & Wirawati, 2023).

Language is the most important thing in human life. Language functions as a communication tool by conveying meaning from one person to another. Spoken language usually comes from spoken words, like a film. Dialogue in films consists of speech acts or conversations between characters (Yuliarti, Rustono, 2015).

Speech acts are all activities carried out orally or in writing that include the use of language. In a linguistic, pragmatic context, speech acts are a way when language is used to carry out an action in communication. This means that every utterance or piece of writing has the potential to become a speech act, which reflects certain aims and objectives of the speaker or his partner.

There are five types of allocutionary speech acts, directive, assertive, expressive, and declarative or commissive. Directive speech acts are speech acts carried out by the speaker with the aim of giving instructions, requests or pleas to the listener to do something. In daily life, directive speech acts are widely used to request or give direction to someone's actions. The relationship between speaker and listener, communication context, and cultural policies are some of the factors that often determine how effective a directive speech act is (Mailani et al., 2022). Speech acts are not only found in everyday communication with direct interaction, they are also usually found in films.

There are several studies about speech act that have been carried out by previous researchers. Sendilatta (2013) stated that speech acts are language processes in the form of spoken sentences or conversations between speakers and speech partners to produce an action. The others researchs results about directive speech act have been conducted by Della and Sembiring (2018), de Pablos-Ortega (2020), Muhartoyo and Kristani (2013), Biatrik, Natsir, and Kuncara (2020), and Saidi, Candra, and Skolastika (2023).

Based on the explanation above, the research conducted on the film *Bumi Perempuan*, which focused on directive speech acts, aims to describe the form and function of directive speech acts in the film (Oktapiantama & Utomo, 2021). The object of this research focuses on the speech acts spoken by the characters in the film *Bumi Manusia*.

2. METHODS

This research uses descriptive qualitative research. Qualitative research does not use statistics, but through data collection, analysis and then interpretation. This research is usually related to social and human problems that are interdisciplinary in nature, focusing more on multimethod, naturalistic and interpretative.(Astari et al., 2023). Similar to the background that has been presented, this research will describe the directive speech acts in the film *Bumi Perempuan*.

This research was carried out by collecting data using the Listening method using the Skill-free Listening Technique (SBLC). The steps that need to be taken in using the proficient free-involved listening technique are, (1) listening to and observing the speech and conversation in the film Earth of Mankind. (2) understand the conversations between characters in the film Bumi Manusia, (3) classify dialogue as a directive speech act, and (4) record the results of dialogue identification. Researchers analyzed the data using the

matching method. The matching method itself is a method where the determining tool is outside, apart from, and not part of the related language.

The technique used is the technique of selecting determining elements. This technique itself is an analytical method used to understand or identify the determining elements or factors that play a role in a situation or event.

3. RESULTS AND DISCUSSION

This section presents the research results and discussions of the research results. From the results of the analysis of the data that has been collected, the largest number of directive speech acts is command directives.

Table 1 Distribution of Speech Act Data

Shape	Function	Amount
Request	Request	1
	To plead for	1
	Push	1
	Praying	1
Question	Ask	1
	Inspect	1
	Interrogate	1
Ruling	Command	1
	Demanding	1
	Instruct	1
Field	Forbid	1
Total	11	11

An explanation of each directive speech act and its function is presented as follows.

Request directive

An example of a request directive speech act is a type of speech that functions as a means of asking for information or help. According to several studies, this type of speech is considered the type of speech that is most widely used in various contexts, including in films (Raymonda et al., 2016).

request function

Speech acts with the function of asking are to express the speaker's desire so that the speech partner will do something that has been asked by the speaker. The following is an example of a directive speech act with a requesting function. In the film *Earth of Mankind*

Data (01) Speech Minke : “ Give it to me Ann” Shape : Request Function : Request
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The data above was told by Minke to Annalies. The saying "**Give it to me Ann**" is an example of a directive demand with a requesting function. What makes this speech a request speech with the function of asking is because it uses the word **Give** which is a form of request with the aim desired by the person you are saying.

To plead for function

The type of speech act with a pleading function is one that is used to ask for help or attention from the person you are saying. Its function is to ensure that the person you are saying is willing to provide assistance or attention. The following is an example of a directive speech act of request with the function of begging in the film Earth of Mankind.

Data 02 Speech Nyai : “please stay here Nyo” Shape: request Function: to plead for
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The data above was spoken by Nyai and Minke when Minke was allowed to go home. Nyai begs Minke to stay at home and accompany her daughter, Annelise, who doesn't have any friends at home. The utterance **please stay** is a directive request utterance with the function of begging. The indicator that shows that the data is a request utterance that has the function of begging lies in the word **Please** which is a form of request so that the interlocutor wants the request.

Function of pressing

A directive speech act with a pressing function is a type of speech whose function is to ask for something by pressing or coercing the interlocutor. The following is an example of a directive speech act of request with a pressing function. The following is an example of a directive speech act of questions with a pressing function in the film earth of mankind

Data 03 Speech Nyai: Give the book! Shape: Request Function: pressing

The words above were spoken by Nyai to her son Albert. This story took place in the living room with the intention of pressuring Albert to immediately give the book to Nyai. The indicator that shows that the speech above is a directive request with a pressing function is

the use of the word give the book which Nyai utters with a pressing tone, a firm speaking intonation.

The Function Of Praying

Data 04 Speech Surhoof: "pray my trip to Europe" Function: Prayer
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The speech made by Surhoof was addressed to Minke and Annalize. This story happened at Minke and Annalize's wedding party when Surhoof said goodbye after apologizing for his mistake. The utterance Pray for my trip to Europe is an example of a request directive that functions to pray. Where Surhoof asked for prayers for the two of them to be saved during their trip to Europe.

Question Directive

The directive speech act of questions is a type of question that is used to obtain or collect information or clarification from the interlocutor. According to several researchers, this type of question-directive speech is most widely used in various contexts, one of which is in the film *Bumi Perempuan*. The following is a discussion of the directive speech act of questions and its function.

Inquire Function

The directive speech act of questions with the function of asking is a type of speech that asks for information or clarification from the interlocutor. Its function is to ask for explanation, information, or clarification about a topic or situation. The following is an example of a directive speech act of question with the function of asking in the film *Earth of Mankind*.

Data 05 Speech Nyai: Where Parjiah? Function of Asking
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The speech contained in the data above is Nyai's question to the servant who was at her house and looking for Parjiah. The context is that Nyai wants to know information about Parjiah's whereabouts. The saying "**Where is parjiah?**" is the use of a question directive with the Ask function. This speech indicator is proven by the use of interrogative sentences accompanied by clear interrogative intonation. The question word "**Where**" is a form of question word that asks about someone's place or whereabouts. Therefore, data 05 becomes a directive form of question with the Asking function.

Checking function

Data 06 Speech Nyai: " What's Up Sam? " Sam: There's Nothing Nyai Checking Function
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The story above was said by Nyai to Sam as the gatekeeper of her house when she saw something wrong. The context is when Nyai was surprised to see Darsam's panicked expression. The utterance "**what's wrong, Sam**" is a form of using directive speech, questions with a checking function. The proof is when the Nyai asks with a clear questioning intonation. The word What's up is used as a form of asking about the cause and effect of something.

Interrogating Function

The directive act of asking questions with an interrogating function is a type of speech where the speaker asks for information by interrogating the interlocutor. Its function is to ask for explanations, information, and ask for clarity regarding a topic or situation. The following is an example of a directive speech act of questioning with an interrogating function in the film earth of mindkind.

Data 07 Speech Judge: This poison is yours? Function: interrogate

In the data above there is a conversation between the Judge and Ah Tjong which took place in the interrogation room. This poisonous speech is yours? The judge said this while taking out a bottle of poison and saying to Ah Tjong in front of the residents who were watching with a judgmental intonation.

Command Directive

Speech acts used to ask something from a speech partner are called directive command speech acts. This speech act can often be found in various aspects of conversation, one of which is in the film earth of Minkind. The command directive speech act also has the function of expressing the speaker's desire for the speech partner to do something that has been said by the speaker. The speaker expresses his will by saying sentences containing commands.

Commanding function

The command directive speech act with a commanding function is a type of speech that is used to give orders to the interlocutor to do something that has been said by the speaker. The commanding function in this case contains the intention that the interlocutor do something as ordered by the speaker. The following is a command directive speech act with a commanding function in the film Earth of Mankind.

Data 08 Speech Nyai; Koe, sit down There Command function

This speech was spoken by Nyai in the yard when Minke had just arrived. The context is that Nyai ordered Minke to sit on a chair.

Demanding Function

Data 9
Speech
Doctor: **I want to everyone present here is a witness!**
Function demands

The conversation above is a directive command speech with a demand function. The context is that the doctor demands that all those present become witnesses.

Instruct function

A directive speech act with an instructing function is a type of speech with the function of instructing the interlocutor by giving instructions. The following is an example in the film *Earth of Mankind*.

Data 10
Speech
Regent: **"send the horse cart to pick her up!"**
Function of instructing

In the context of directive speech, the function of instructing above is when the Regent instructs his aide to immediately pick up Minke and take her back home.

Prohibition Directive

The directive speech act of prohibition has the aim of preventing or prohibiting someone from carrying out an action. The directive speech act of prohibition is usually used to stop and prevent something that is considered bad or dangerous. The following is an example of a prohibitive directive speech act found in the film *Earth of Mankind*

Data 11
Tuturan
Nyai: **don't act arbitrarily Robert!**
Function of prohibiting

In the speech act of the Prohibition directive above, it was carried out by Nyai and her son Robert. Nyai felt angry with her son's arbitrary actions, therefore Nyai forbade him from doing things that were inappropriate for him to do. The prohibition sentence above has a prohibition function which is directed at the word Don't which means an order not to be carried out.

4. CONCLUSION

Based on the results of this research, the following conclusions can be obtained. Firstly, there are four forms of use of directive speech acts in the film *Earth of Mankind*, namely requests, questions, commands and prohibitions. secondly, there are eleven functions of directive speech in the film *Earth of Mankind*. where the request directive has four functions,

the question directive has three functions, the command directive has three functions, and the prohibition has one function.

5. AUTHORS' NOTE

Other researchers can choose the type of speech act others as the focus of the researcher's research as well can choose another research object when choosing directive speech acts and expressive.

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