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Landscape Research of Entrepreneurship Intention

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ABSTRACT

This study aims to analyze the landscape of research on entrepreneurial intentions over the past five years through bibliometric analysis. Data were collected from the Scopus database, resulting in a total of 56 publications. The results indicate that the publications are widely distributed across various countries, showing significant influence and high levels of international collaboration in this field. The focus of this study includes: 1) entrepreneurial intentions, 2) development and case studies, and 3) international cooperation on entrepreneurial intentions. The findings of this study can serve as a reference for future researchers interested in this theme, providing an understanding of the research focus and setting a trajectory for further studies.

ARTICLE INFO

1. INTRODUCTION

Globally, the promotion of entrepreneurship has an important role in advancing economic growth and society in the modern era (Holmgren & Dari, 2005). This encourages development field of entrepreneurship research in academia. Entrepreneurship is considered an important mechanism that produce inclusive and sustainable development through employment, innovation, competitiveness and prosperity. Through creation field Work and introduction innovation in world business, entrepreneurship own ability Which significant in support development economy and social something country. low, And progress technology (Sieger et al., 2017).

Interest entrepreneurship can have interpreted as feeling like when somebody learn and develop business Which run it so that more Good Again from facet income, ability create product Which Innovative and fulfil need goods or service Which desired consumer (Harnanik & Sirine, 2017). If somebody have interest Which big in entrepreneurship naturally business Which executed will more directed Because interest is matter First Which underlying sustainability something business. Intention Entrepreneurship is step beginning in process establish something business Which generally nature period long. In establish something business, somebody must have intention entrepreneurship moreover formerly, because with exists intention and without coercion from somebody for establish something business so somebody will mean it operate his business (Lee and Wong, 2013).

Entrepreneurial interest is an individual's tendency to start entrepreneurial activities in the future. Interest in entrepreneurship is driven by the increasing dynamic role of small and medium businesses in Indonesia creation field Work and innovation as well as pushed by appearance environment business new, technology new, and globalization. Interest in entrepreneurship is influenced by several factors, including, 1) personal factors, which involve aspects personality. 2) environmental factors, which concern the physical environment. 3) sociological factors, namely regarding relationships with family and so on. One alternative solution to the unemployment problem is by empowering the community and educated groups through the expected entrepreneurship program able to contribute to employment opportunities thereby reducing unemployment and burdening the country (Adnyana & Purnami, 2016).

In "Skills and Knowledge Theory" suggests that unemployment influencing low interest in entrepreneurship, Skills and Knowledge Theory explains that unemployment influence entrepreneurial interest. According to this theory, individuals are unemployed or at risk of unemployment those who are high may develop entrepreneurial intentions as a result of acquiring skills and knowledge relevant for starting and running a business. In addition, people who acquire skills and knowledge valuable through experience Work they more Possible Interested for entrepreneurship Because they own skills required to start and manage a business.

Several studies have confirmed the relationship between unemployment and interest in entrepreneurship based on this theory. For example, research conducted by (Krueger et al., 2000) found that unemployment was positively related to entrepreneurial interest,

especially in individuals Which own experience Work and Skills Which Relevant for start business. Source other which discuss theory skills and knowledge between other article which discuss importance entrepreneurship as field study, as well as book work entitled "Achievement Society" which discusses the characteristics of individuals who are more likely to become business people. From source it can be concluded that the skills and knowledge theory explains that unemployment can influence interest entrepreneurship through acquisition skills and knowledge which relevant with business, as well as through Skills and knowledge Which obtained through experience Work. Choose become businessman and create field Work offer opportunity to earn higher income than a career as an employee (Marques et al., 2012) One way overcome unemployment and increase economy Indonesia is with increase awareness entrepreneurship.

A number of expert give comment about subtraction unemployment: (1) Development entrepreneurship need give solution for highly educated unemployed. (2) Because entrepreneurship needs to be built consciously from an early age, generationally Young people are starting to accept entrepreneurship as a career option, and important to support the welfare of society in the future front (Marques et al., 2012). In gather knowledge Which There is, various method review literature can have used (Suseelan et al., 2022). In review literature systematic on study previously, proof Which reported can summarized in a way comprehensive.

Researchers can analyze the content of literature manually using qualitative techniques according to the question existing research. Meanwhile, according to (Suseelan et al., 2022) meta-analysis is different from review literature systematic Because proof empirical Which There is on study previously summarized in a way quantitative. Meta-analysis is a statistical method used for combine results study Which different on theme or topic Which the Same and can finish conflict between study. The weakness of this meta-analysis is that the sources of bias are not controlled by the method but depend on the design and availability data covariates in study beginning.

Literature Which entered in meta-analysis tend not enough diverse. Bibliometrics is a statistical method for analyzing publications (Zhang et al. al., 2019; Zyoud et al., 2015). Meanwhile, according to (Zyoud et al., 2022) bibliometrics is the basis for determining publications most popular and most significant in field certain. More carry on (Zhang et al., 2019) say that bibliometrics is a research method that has very complete information by combining science, economics and statistics in analyzing knowledge quantitatively. Over the years, bibliometrics has developed and become general in analyzing and mapping concepts and knowledge published in various fields. According to (Suseelan et al., 2022) bibliometric analysis is not much different from meta-analysis because part big literature can have entered in process review.

2. METHODS

In look for source data related "Intention Entrepreneurship in last five years", researcher use databases Scopus Because scope its interdisciplinary very wide. There is a number of step in perfect data Which has collected as shown in Figure 1. The first is identification, then continued with screening, feasibility and Finally step inclusion.

First step, identify relevant publications using the search string and remove duplicate publications or duplicate. Topic and room its scope is "Intention Entrepreneurship in One Decade", For know need publication to be more effective, further searches are carried out by limiting or narrowing the keywords or scope search by subject area. Search by limiting the scope to the field of "Entrepreneurial Intentions" because Entrepreneurial Intention is a research domain. This means that only publications with those words are selected for processing search advanced. There are 40 countries already publication and has identified and No found the duplicate.

The second step, filtering is carried out in selecting publications based on language and document type required. Language Which must in accordance with need researcher is Language English Because is Language International Which Most Lots used in communication in work scientific. Type document Which needed in study This Only Only articles and books will be considered. After the filtering process was carried out, 5 publications were removed or removed deleted from data Because No fulfil criteria so that only remaining 56 publications.

Step third, as much 56 publications will have assessed eligibility. Title and abstract will have assessed in a way manually by researcher for identify publication where Which fulfil criteria inclusion, that is study Which Load Intention Entrepreneurship in the last five years. It means only publication Which fulfil criteria Which entered in analysis related discussion study.

Method Analysis Data

Trends publication related Interest Entrepreneurship done with analysis descriptive Which taken from databases Scopus with use bibliometrics. Amount publication and line linear trend publication each the year in five years final will is displayed in graphic form using software Microsoft excel.

Trends quote publication related Intention Entrepreneurship separated based on year. Average quote publication Also calculated use device soft Microsoft Excel. Whereas for look for h-index and g-index publication, researcher use software Harzing's Publish or Perish.

In displays ranking journal based on mark quartile, researcher use software Microsoft Excel for displays diagram ranking journal. Data Which has obtained from databases Scopus as much 56 journals will have grouped based on (Q1), (Q2), (Q3), And (Q4). Matter This show articles Which has made by researcher has published on journal ranking above.

In displays distribution publication according to country, researcher Also use software Microsoft Excel for displays map world with distribution publication in various country. Same case with trend citation, for look for h-index and g- index something publication, researcher Also use Software Harzing's Publish or Perish. Device soft VOSviewer used for produce network visualizations shows relations between countries.

Analysis incident with say key related Interest Entrepreneurship done for determine focus study. Data Which will analyzed taken from databases Scopus Which must processed moreover formerly. Focus study can have determined from say key visualized together by VOSviewer Software.

3. RESULTS AND DISCUSSION

Amount publication Which obtained on stage inclusion a total of 57 publications selected in five years final, counted year 2019 until 2023.

Trends Publications

Spread publication during One five years final like seen on Picture below on year 2013 until year 2023. The number of countries that publications about entrepreneurial interests.
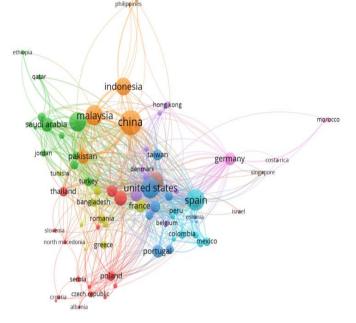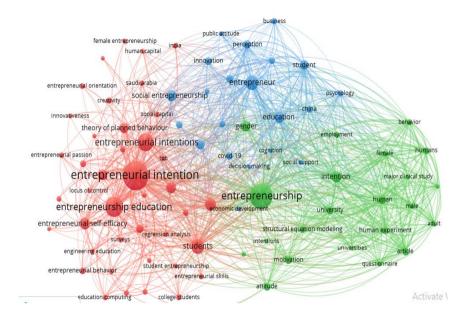

Figure 1 shows the relationships between countries displayed by network visualization with software VOSviewer, out of 56 with a threshold of 5, meaning that in one country there are 5 documents being reviewed Entrepreneurship Intention , China has connection most Lots with country other, matter This Can So seen from many link Which spread from China, Then There is country Indonesia Which almost The same with Malaysia, However No All countries are directly related to China, for example Thailand, Saudi Arabia, Portugal and many other countries that are not connected with China. This means that China and Indonesia have collaborated with many countries. With clusters biggest that is circle red. Clusters other given color (blue, red, green and purple).

Focus study

Analysis incident with say key done for know focused study about Entrepreneurship Meaning. Researcher set threshold limit minimum 5 publication Which contain say key Which same.

Results visualization network on Figure 2 show there is 5 clusters with 84 items about Intention Entrepreneurship 1) Clusters 1 (colored red) is clusters biggest Which consists from items (self-efficacy self entrepreneurship, locus of control, , theory behavior planned, social intention entrepreneurship And training personality have circle Which most big between clusters 1 Which other, It means say key the reflect focus study together with Intention Entrepreneurship; 2) clusters 2 (colored green) consists from 6 items with say key Intention Entrepreneurship, gender and motivation Entrepreneurship have circle Which more big compared to Which other, It means say key the reflect focus study together with Intention Entrepreneurship; 3) clusters 3 (blue old) consists from 7 items Which where circle on say key Intention Entrepreneurship, Behavior Entrepreneurship is Which biggest on clusters the It means say key the reflect focus study together with Intention Entrepreneurship; 4) clusters 4 (yellow) consists from 7 items with say key businessman, university And Intention, It means say key the reflect focus study together- The same with Intention Entrepreneurship; 5) clusters 5 (colored blue) consists from 2 items with say key education tall And innovation become Which biggest on the cluster, It means say key the reflect focus study together with Interest Entrepreneurship.

University Trends and Names of Researchers

Figure 3 shows that there are 3 clusters of universities that do a lot of research on entrepreneurship, namely culster 1: red, green and blue, which are universities that often publish research on entrepreneurship, namely faculty of economics, university.
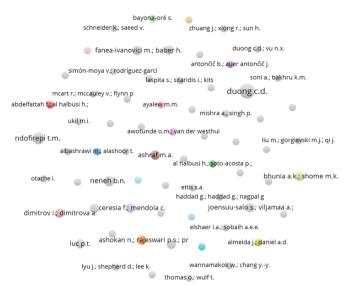
Figure 4 shows that there is a lot of research from various universities in the world that often research and publish about entrepreneurship.

4. CONCLUSION

From 56 journals which published in five years final, 233 in among them enter in ranking journal Q1. Article about Intention Entrepreneurship seen from distribution geographical based on country Which Enough wide have influence Which tall to Intention Entrepreneurship. Focus study This is: 1) Intention entrepreneurship; 2) Development and case; 3) Work The same between various country about intention entrepreneurship. Results study This can made reference for researcher furthermore Which want to study theme This so that can understand focus study and give road for study furthermore. Third focus study the is gap and landscape study Which push researcher furthermore for do study Which relevant with intention Entrepreneurship.

The limitations of this research are; 1) the data analyzed comes from the Scopus database, so there is still a lot of it other databases that can be used such as Wos and others; 2) this research only discusses entrepreneurial intentions, so there are still many other areas of education that can be researched further; 3) the data in this study were taken in date September 21, 2023 No can reflect study afterwards, so that Possible No Lots the difference.

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