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Content Analysis of Political Awareness in Mata Najwa's Talkshow (Descriptive Qualitative Study on Students of Pancasila and Citizenship Education, Universitas Negeri Jakarta)

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ABSTRACT

This study aims to analyze the content of political awareness in the Mata Najwa talk show which was shown in the October 2020 episode. This study uses a qualitative descriptive method with a content analysis approach. The primary data source was obtained from the talk show Mata Najwa for the October 2020 period. Secondary data were obtained from interviews with informants, namely students of Pancasila and Citizenship Education at the State University of Jakarta class 2017 who watched the Mata Najwa talk show and expert opinions. The results of the study show that the broadcasts presented by the Mata Najwa talk show raised socio-political issues that developed in the community into themes or topics of discussion. Through critical dialogue between resource persons, they provide knowledge and understanding of the reality that is happening. The speakers were presented from 2 camps, pros and cons as well as expert speakers in their fields according to the topic of discussion who were able to provide analysis and clarification of the problems being discussed. From the opinion of the informants, they can know and understand the rights and obligations as citizens in the topics discussed. © 2021 Jurnal Civicus

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1. INTRODUCTION

Politics is the interaction between the government and society in the framework of a policy-making process or a binding decision regarding the common good and interests (Suharyanto, 2016). Therefore the need for good political awareness to equip as actors and participants in the political life of a nation and state. Talking about politics cannot be separated from the elements of the younger generation who are believed to be the forerunners of the nation's successors. The younger generation as actors in national development, the quality of the young generation's resources has a major influence on the future of the nation and the State (White & Naaf, 2012). The younger generation as part of society has the greatest hope of having knowledge and involving awareness related to politics.

But the political problem in Indonesia is the lack of political awareness in society, especially the younger generation. There is reluctance for the younger generation to have a connection to politics. Many of the younger generations who are apathetic reason that thinking about politics is only a waste of time and the full amount of fake news circulating eliminates their sense of trust and interest in the government, from which many young people are apathetic or do not care about politics.

Regarding youth political awareness in Indonesia, according to the results of the October 2015 CNN Indonesia Telle-Poll survey of 400 respondents aged 15-30 years in 10 major Indonesian cities, namely low, there were 42.3 percent who said they had never participated in political activities. The proportion who said it was bigger than those who said it rarely, ever or often. Especially the younger generation who assume the role of students who are carrying out educational activities at the highest level. As the younger generation, students have a role in political development as citizens who are skilled in expressing their rights and obligations (Sofyan & Sundawa, 2015).

In the research conducted by Dahlia, Rabiatul and Acep regarding the relationship between political understanding and the level of political awareness in students of the PPKn FKIP Study Program, Lambung Mangkurat University, the results showed that the highest percentage of students' political understanding, namely 50.4 percent, was classified as moderate or sufficient and the lowest percentage was 0.97 percent is very low. Then for the level of political awareness, it shows that the average percentage analysis of political awareness shows a value of 26.2 percent, which is in the less category (Dahlia & Adawiah, 2018).

Increasing political awareness can be done independently, namely frequently obtaining news about politics, participating in critical dialogues, and actively seeking or following developments in political information through the mass media and the internet. Media such as television is an instrument that functions as a political learning agent, obtaining information in the form of political knowledge, so that people's insight into politics increases (Ansyorie et al., 2019). The mass media has the function of providing political education or learning in political life and culture in Indonesia (Tabroni, 2014). Political education is closely related to political socialization, the mass media carries out an educational function by disseminating political norms that exist in society and giving awareness to citizens of their rights, obligations and responsibilities as good citizens. In this case television as a function of education provides learning in political life and culture in Indonesia. Television's efforts to provide political education was through talk show broadcasts. Talk shows can be a preferred way to gain knowledge and understanding of political issues and social realities in society. The Mata Najwa talk show is one of the talk shows that discusses politics in Indonesia. On several occasions Mata Najwa often presents first-class guest stars by discussing topics related to national, government and political issues (Tekkay et al., 2017).

2. METHODS

This research is a qualitative descriptive study with a content analysis approach on the Mata Najwa talk show, content analysis describes in detail the description of a message or a particular text.

The primary data source in this study came from data obtained from the video showing the Mata Najwa talkshow episode for the October 2020 period on the official Mata Najwa talkshow YouTube channel, which consisted of 3 selected episodes or program themes.

Secondary data sources in this study were used as data to assess the validity of the research, secondary data were obtained directly from interviews with Pancasila and Citizenship Education students at Jakarta State University class of 2017 who watched the Mata Najwa talk show. As well as complementary data from literature studies such as articles, documents, references in the form of books, journals, and other data sources that can be used as complementary data related to the research being conducted.

This research data collection technique was through: 1. Observation, direct observation of the object of research, namely by watching and observing carefully the Mata Najwa talk show under study, observation with thematic units. 2. Documentation, collection of information and data related to Mata Najwa Talkshow Shows, notes during observation and video re-uploaded on the official Youtube channel of the Mata Najwa talkshow. 3. Interviews with informants, namely 10 Pancasila and Citizenship Education students class of 2017 and carried out a confirmation process with experts by interviewing namely the Expert in this study was Mr. Rendy Lecturer at the Department of Political Science at the University of Bangka Belitung, Mr. Lecturer in Pancasila and Citizenship Education at Suryakancana University.

The data validity technique is to do member check, triangulation, and expert opinion. Data analysis techniques are data reduction, data presentation, and data conclusion or verification.

3. RESULTS AND DISCUSSION

3.1 Mata Najwa's talkshow profile

The Mata Najwa talk show is one of the talk shows that airs on Indonesian television. The Mata Najwa talkshow is hosted by Najwa Shihab who is a senior journalist, a figure who has strong charisma, has a smart and courageous character. Najwa Shihab has a style of asking questions that are straightforward and firm, critically and sharply towards the characters or sources that are presented, creating an atmosphere of interesting dialogue throughout the hours of its broadcast.



Figure.1 Najwa's Mata Talkshow on Trans7 Source: screenshot on Mata Najwa's youtube channel

The Mata Najwa talk show consistently presents political and social themes by revealing facts about the problems that occur in society. Specifically, this talk show tries to discuss various actual themes which are packed with discussions between the speakers guided by the presenter. Discussion of the topics that occurred were discussed in depth with reviews and analysis from the speakers presented, prioritizing the depth of the content of the material that is trusted.

The Mata Najwa talk show always tries to bring in speakers who are experts in their fields, have broad insights with good argumentation skills. It is not uncommon for Mata Najwa's talk show to present first-class guests or resource persons by discussing topics related to issues that are currently developing in society, be it political, national and government issues. The speakers presented were not only political figures, several people who had lost access to justice also had a place to voice their voices.

3.2 Impressions presented by Najwa's Mata Talkshow in Forming Political Awareness

The content of political awareness in Mata Najwa's talk show was carefully observed and found through content analysis using thematic analysis units. Thematic Unit is a unit of analysis that looks more at the theme (topic) of discussion of a text. Simply put, thematic units talk about what the text is talking about or about. In this case, it is about how the broadcast is presented by the Mata Najwa talk show, what is to be conveyed in the Mata Najwa talk show episode, by watching, viewing the content, and concluding what themes or topics are discussed, namely the 3 selected episodes in the Mata Najwa talk show episode for the October period 2020 in shaping political awareness. Topics or themes discussed in the Mata Najwa talk show include:

3.2.1 They-Create Jobs

On the theme "They-Reka Cipta Kerja" the issue raised in this theme is related to the Omnimbus Law on the Job Creation Bill, broadcast on October 8 2020. The figures or resource persons presented on this theme are not only figures who are directly involved in the topics discussed, but also other groups or institutions namely: Ledia Hanifa Amaliah (member of the DPR Legislative Body of the PKS Fraction), Haris Azhar (Executive Director of Lakataru), Supratman Andi Agtas (Chair of the DPR Legislative Body), Bahlil Lahadalia (Head of BKPM), Faisal Basri (Economist), and Hariyadi Sukamdani (Chairman of Apindo).

Based on the interviews conducted by the researchers, the Mata Najwa talk show presented speakers from 2 camps, the pros, and cons. On the theme this time, the Mata Najwa talk show presents the topic discussed which is a special topic because when the announcement was made to the public it attracted a lot of attention to the discussion of the Omnibus Law on Job Creation, especially when the current situation in the midst of a pandemic outbreak was suddenly ratified. This broadcast discusses the process for drafting the Omnimbus Law on the Job Creation Bill, and how the initial procedural process for this law was considered not open, fast, fast, and impromptu. Discussion about questioning public consultation which was not carried out optimally. Discuss socialization, namely communicating it to the community, listening to the community, taking input from the community in general, experts, and others who are considered not to have carried out properly.

The theme of the Mata Najwa talk shows this time has something to do with indicators of political awareness from the opinions put forward by sources in discussions or debates regarding the issue of the Job Creation Bill.

3.2.2 Job Creation: Which Facts Where Lies

From observations using thematic analysis units in Mata Najwa's talk show broadcast on the theme "Creation of Work: Where are the Facts and Lies", the issues raised are the same as the previous episode, namely the Job Creation Bill, broadcast on October 15 2020. The figures or resource persons presented on this theme not only representatives from the government, but also presenting academics and student representatives, namely: Aziz Syamsuddin (Deputy Chair of the DPR of the Golkar Party Fraction), Benny K. Harman (member of the Legislative Body of the Democratic Party Fraction), Achmad Baidowi (Deputy Chair of the Legislative Body of the DPR Fraction PPP), Zainal Arifin Mochtar (UGM Constitutional Law Expert), Johnny G. Plate (Menkominfo), Asfinawati (Director of YLBHI), and Remy Hastian (Chair of BEM SI).

Based on the interviews conducted by the researchers, the Mata Najwa talk show presented sources from 2 camps, the pros and cons as well as expert sources (experts in their fields to respond from both sides).

Like the title theme in this episode, the topic of discussion is about the public questioning which text is correct, directing representatives of the government and the DPR to explain and be more open to information on the draft law. In this episode, Mata Najwa prepared an 812-page manuscript that was submitted to the President and a 905-page manuscript that was tapped at the plenary, by discussing and comparing the two manuscripts that differ in the number of pages together with the sources that have been presented regarding whether there have been changes in matters substance in both texts. Discussed the implementation of the process for discussing and approving the Job Creation Bill, both at work meetings, work committee meetings to plenary meetings that have been carried out by the government and the DPR.

The theme of the Mata Najwa talk shows this time is the same as the previous theme which discussed the Job Creation Bill, the opinions put forward by the speakers are related to indicators of political awareness.

3.2.3 Exclusive: Ma'ruf Amin About the Forgotten Vice President

The theme this time is slightly different from the previous episodes of Mata Najwa, the issue raised concerns the public who question Mr. Ma'ruf Amin. The theme "Exclusive: Ma'ruf Amin about the Forgotten Vice President" is a special or exclusive theme for the Vice President of the Republic of Indonesia Ma'ruf Amin as well as being the sole resource person in this episode. This episode aired on October 20, 2020.

The Mata Najwa talk show this time presents a special discussion on the Vice President, the topic of the event being discussed around the public who question the whereabouts of Mr. Ma'ruf Amin. Coincides with one year of Jokowi-Ma'ruf's leadership as President and Vice President. On this theme, he clarified the exposure of issues that concerned him, including doubts about the vice president's contribution that the public was starting to feel. Public perception regarding their performance, which is more often behind the scenes, is seen as less visible. Seemingly out of work compared to the President, his role as vice president is questioned by the public because it is not very prominent even to the extent that the leadership that has taken place is not visible.

Mr. Ma'ruf Amin's explanation is related to indicators of political awareness, explaining his duties as Vice President assisting the President's duties. In accordance with the constitutional rules, the vice president is to help the president, so what the president does is then the vice president helps.

3.3 Impressions presented by Najwa's Mata Talkshow in Forming Political Awareness

The 3 episodes of the Mata Najwa talk show for the October 2020 period, presented different themes or topics. The Mata Najwa talk show presents a discussion of issues that are currently developing in society regarding social or political issues which are raised as themes or topics of discussion, based on research results through critical dialogues between sources that occur in the Mata Najwa talk show, namely based on the opinions put forward by the speakers There is a link with indicators of political awareness.

A stage of political awareness is when a person has reached one stage to the next, from the lowest to the highest, namely knowledge, understanding, attitudes, and political behavior. This is in line with what Amer said, political awareness is primarily a function of obtaining political knowledge, one needs to have awareness regarding information about political issues, the function of political institutions, and more importantly their political rights and their role as participants. Political (Amer, 2009). Amer, says that political awareness refers to how much factual information a person has about politics, overall political awareness means access (Amer, 2009). In general, political awareness means an interest in political issues with political information. Having adequate information about political issues, let alone conducting an evaluation of the political process, this interest depends on one's perception of politics, influenced by the experience of political life.

In this case, the broadcast presented by Mata Najwa's talk show in forming political awareness is through a variety of information about political issues and the development of current issues and through critical dialogues discussing related topics. The variety of information obtained in the Mata Najwa talk show aims to shape citizens' political knowledge. The process of understanding or learning through critical dialogues between sources discussing current political issues forms political understanding so that students who watch the Mata Najwa talk show are able to identify and describe the issues being discussed. Knowledge and understanding of politics lead to forming attitudes and leads to political behavior, the ability to analyze the problems that are happening and evaluate the issues that are happening.

From the 3 episodes of the Mata Najwa talk show for the October 2020 period, there is political knowledge and understanding of politics and there is also a tendency towards political attitudes and behavior based on each theme or topic discussed. In this section, a discussion of the results of the analysis of the Mata Najwa talk show episode for the October 2020 period will be explained as follows.

3.3.1 They-Create Jobs

The Mata Najwa talk show dialogue on this theme is related to indicators of political awareness found in the opinions expressed by the speakers in critical dialogue regarding the issue of the Job Creation Bill. In this episode, have political knowledge related to the preparation of the Omnibus Law on the Job Creation Bill, and find out how the initial procedure for the draft law was. Regarding conducting public consultations, taking input from the public in general, experts and others is very important, because it is necessary to involve the public in discussing the Job Creation Bill which is said to exist because it addresses economic problems and creates job opportunities for the community. As stated by Satria in (Pasaribu & Lumbanraja, 2020), political awareness leads to political action in the form of policies that give birth to structural policies. The process of drafting a law absolutely involves public participation because a draft law must be in accordance with the interests of the people.

Political understanding on this theme, namely the ability to identify and describe the issues that are being discussed will form an understanding of issues related to the procedures for drafting a bill that should guarantee information disclosure to the public, because it affects the interests of the people. So that the political understanding obtained in this opinion leads to something that is understood and understood related to the issue of drafting the Job Creation Bill which is considered not open to the public. This opinion is also in line with what was stated by Hartley in (Saroha, 2016), that political awareness is about individuals and organizations that are aware of the context in which potential events and influences may have an impact in the future. Analyzing the problem of discussing the Job Creation Bill which is considered not open to the public so as to think about the impact that will be caused in the future for the nation if the ratification of this law is not transparent and lacks public consultation. Because this law applies and its purpose is for society.

In a critical dialogue, the resource person responded to the acts of rejection that had been taken by students and other elements of society towards the drafting of the Omnibus Law on the Job Creation Bill which was considered not optimal in conducting public consultations, reaching the point of debate regarding the government's statement to only take it to the Constitutional Court. The level of awareness is also interpreted as a sign that the community is paying attention to state issues and or development issues. Apart from being aware of the rights contained in the bill, as citizens who are also aware and concerned about political issues and the ongoing government. This form of attention is even manifested by being directly involved in the process. In this case a number of rejections that have been made are a form of awareness as citizens who pay attention to state issues.

In the theme "Inventing: Job Creation", the public can know and understand the current situation related to the process of drafting the Omnimbus Law on the Job Creation Bill, how the initial procedural process for this draft law was deemed not open. Be able to know and understand the rights contained in the discussion of the topic, namely the right to obtain information, access to public information disclosure, guaranteeing the rights of citizens to know the plan for making these policies.

3.3.2 Job Creation: Which Facts Where Lies

The dialogue in Mata Najwa's talk show "Creation of Work: Where are the Facts and Lies" is related to indicators of political awareness contained in the opinions expressed by the sources. In this theme, the topics discussed are the same as the previous theme, namely discussing the Job Creation Bill. Critical dialogue on this theme discusses topics related to the Job Creation Bill with speakers presented from 2 camps, pros and cons as well as expert sources (experts in their fields in responding to and analyzing a problem being discussed).

Through dialogue in Mata Najwa's talkshow "Creation of Work: Where are the Facts and Lies" there is political knowledge related to knowledge about public officials, namely government and DPR representatives who are presented as resource persons, how as public officials communicate to the public. Political understanding, namely understanding related to the emergence of rejection by students and other elements of society because of openness to the public that has not been carried out optimally by the government, or lack of good socialization.

In this theme, the public can know and understand the drafting and discussion of the Job Creation Bill, as well as assessing the purpose of this law. Be able to find out about the rights contained in the discussion of the topic, namely political rights, the right to express opinions, openness to public information (right to obtain information), a good environment, decent

wages, and the interests of the people contained in the Job Creation Bill. The constitution has guaranteed human rights and protection related to the fulfillment of basic necessities of life.

3.3.3 Exclusive: Ma'ruf Amin About the Forgotten Vice President

The dialogue in Mata Najwa's talk show on this theme is related to indicators of political awareness found in Vice President Mr. Ma'ruf Amin's explanations about issues that concern him. Mr. Ma'ruf Amin's explanation has a tendency toward political knowledge. Political knowledge related to the duties of the Vice President in accordance with applicable laws in carrying out their leadership. As Amer said, political awareness is primarily a function of acquiring political knowledge, one needs to have awareness regarding information about political issues, the function of political institutions and more importantly their political rights and their role as political participants (Amer, 2009). The Vice President is an executive agency of one of the political institutions, namely an agency within the state. As the exercise of authority and power in order to achieve state goals.

He explained the rhythm of the division of governmental affairs between President Jokowi and himself as Vice President throughout their leadership for this year.

Political knowledge is shown by Mr. Ma'ruf Amin's explanation regarding his duties as a vice president according to constitutional provisions, namely the 1945 Constitution, assisting the president in carrying out his presidential obligations and the vice president accompanying the president. As said by Mr. Ma'ruf Amin regarding the special duties of the president to himself, the vice president's efforts to assist the president in running the government as a single unit together. As vice president he provides assistance, support, provides solutions, and views which then become a common policy. The statement shows that the president and vice president in carrying out government affairs are one unit of the presidential institution. This is in accordance with the provisions in Article 4 paragraph (2) which states that: "In carrying out his obligations the President is assisted by one Vice President".

In addition, the Vice President, who has his own position as a public official, the public, be it a citizen, a citizen group, or a community organization, can have direct contact and communication with the vice president. So that the presence of Mr. Ma'ruf Amin at the Mata Najwa talk show provides an opportunity to communicate with the public and provide knowledge and understanding regarding his duties as Vice President as far as running this government.

3.4 Mata Najwa Talk Show on Student Political Awareness (Student Political Knowledge)

Based on interviews with informants, political knowledge obtained by students through television media and the official YouTube Talkshow Mata Najwa, there is an increase in students' political knowledge after watching the talk show Mata Najwa becomes wider, so they know more about the situation that is happening in the country related to social, political issues and society, a reference to always be sensitive to social and political issues, regarding policies made by the government. Knowledge of the public officials who were invited in Mata Najwa, namely knowing more and understanding more about the communication ethics of these public officials, knowing the integrity of these public officials in mastering a problem or field that they are entrusted with, better understanding the situation that occurs in the field.

In connection with what was stated by the informants, it was then supported by the opinion of Mr. Rendy, M.A. Lecturer in Political Science at the University of Bangka Belitung, as one of the experts in this study, said about political attitudes related to the political knowledge students acquire. "Najwa's eyes greatly influenced the political attitudes of students, at least

finding out the basis of truth and then new knowledge that they couldn't possibly get from the mainstream mass media. Najwa's eyes have become alternative media or information mouthpieces to seek the truth which is discussed in a very debatable manner."

3.4.1 Understanding of Student Politics

The informant said that with the Mata Najwa talk show the understanding of issues that are currently developing has broadened, opening insights regarding political, social and community issues that are happening in Indonesia. Better understand what problems are happening in the country and their causes. Understanding the problems that are happening is not only from one angle, but there are other angles that are discussed, namely with more detailed information related to political issues or topics of discussion, the views of academics in seeing a problem that occurs, how the views or opinions of public officials figures in resolve or respond to issues that occur. So that you have a better understanding of what is happening on the ground.

With detailed discussions related to the topics discussed from various sources presented, it adds to student insight. Views from the two camps, namely academics and public officials, in discussing topics, provide detailed information about political issues or current issues.

Discussion of the topics in the Mata Najwa talk show is quite clear and adds to the understanding of the issues that are currently happening, can know the system within a State institution and with the discussion in the talk show Mata Najwa is more open to new views.

Understanding is something that someone understands and understands, that understanding is a process, a way of understanding, a way of learning something in order to understand it, and having knowledge. Based on the results of interviews with informants, students are of the view that before watching Mata Najwa students have carried out simple studies through other sources but do not really understand what programs or policies the government has made, then after watching Mata Najwa they understand more and more about the concept of the program, what is its impact for the continuity of the state, what is expected from the policy. Understand that some government programs and policies have not been implemented properly and some have been implemented.

Mata Najwa's talkshow as reinforcement with the discussions presented, accurate and abundant evidence. The discussion that took place at Mata Najwa, did not only try to criticize the government but could be used as material for consideration, material for correction of policies made and their implementation in the midst of national and state life. Mata Najwa can be used as a dialectic medium to understand this. Every policy that is taken by the government in the form of legislation, how to understand it is not just reading from the text. Precisely there must be a dialectical process in understanding it.

3.4.2 Student Political Attitudes

Political attitude is a willingness to act as a pattern of interacting behavior between the government and the community which involves the process of determining and implementing goals based on activities that lead to efforts to achieve the goals set between the government and the community (Djuyandi, 2020). Based on the results of interviews with student informants, they have high interest and enthusiasm in terms of political issues. Students follow political developments by trying to gather information about issues that are currently happening in society. Students try to find out in advance how political problems occur, if it brings more benefits to people's lives, of course they will appreciate the government's

performance, but if it brings more harm to society or the country, especially with government policies that are felt to be unfavorable, students are very enthusiastic in voicing his opinion.

With the Mata Najwa talk show, media that accommodates discussions on government policies that will be taken, with the facts that have been given and also the opinions of the sources in the dialogue in the Mata Najwa talk show become a generator or stimulus for students to fight for people's rights, voice the truth for a good society in the social, political and so on.

There were 8 out of 10 informants who said the theme of the Job Creation Bill had a tendency with their political attitudes, which could be considered for the response that students would give next through direct actualization actions. This was reinforced by the statement of one of the experts in this study, namely Mr. Edwin Nurdiansyah, S.Pd., M.Pd who said:

"In my view, the Mata Najwa talk show is indeed capable of creating a public opinion on a topic. If it is related to political attitudes, I believe that if those who witness it are students who incidentally are intellectuals, then it can influence their political attitudes because they use information and reason in participating in politics, it is different with political attitudes among others because the social structure of society also participates. influence on existing political attitudes.

3.4.3 Student Political Behavior

In general, political behavior is defined as an activity related to the process of making and making political decisions. The behavior of students who follow information on the development of current issues such as the policy-making process. Based on the results of interviews with informants, students viewed that watching the Mata Najwa talk show influenced students interest and was interested in participating in political discussions and encouraged them to continue observing phenomena or issues that were being hotly discussed in society. Watching Mata Najwa opens up space for discussion, encouraging further discussion on issues that have just been discussed in Mata Najwa, and discussions with friends and with family. Students consider the Mata Najwa talk show as a means of increasing insight in order to be able to follow up topic discussions on current issues, making it more interesting in analyzing problems or issues that are happening in the country.

Political behavior is carried out by students by direct or indirect action by engaging in certain political activities. Based on the informant's statement, political behavior is carried out by indirect actions, including the Mata Najwa talk show used as material to trigger discussions with the organizations that are involved, discuss or debate further regarding the topic of discussion of Mata Najwa this time, share videos showing the topic to others through their social media, participated in the rejection via social media.

The political behavior is carried out by direct involvement with certain political activities, such as being directly involved in demonstrations against the Job Creation Bill.

Based on the description above regarding students' views regarding the Mata Najwa talk show on their political awareness, it can be concluded that with the Mata Najwa talk show students have an increase in student political knowledge and understanding regarding the topic being discussed, namely the reality that is currently happening. There is even a tendency towards student political attitudes and behavior among Pancasila and Citizenship Education students, Jakarta State University class of 2017, such as topics related to the Job Creation Bill issue.

Then to support the results of the research, the researcher confirmed it to the expert in this study. Mr. Edwin Nurdiansyah, S.Pd., M.Pd, as a Lecturer in PPKn at Sriwijaya University

said:"Students are critical and prioritize information that can be accompanied by scientific reasoning, so if it is related to the Mata Najwa talk show, I believe that this event will be able to increase students' political awareness because the event is able to present good information accompanied by attractive and interactive packaging. Then political education is not only through lectures in class or online. Political education can also be obtained one of them by participating in activities related to politics. Najwa's eyes, in this case, often discuss topics related to politics, so I think it can serve as political education for students who witness it. One of the materials on politics is the ethics of discussing and expressing opinions in public."

As well as the latest expert opinion regarding whether the Mata Najwa talkshow can increase student political awareness, namely the opinion of Mrs. Dina Indriyani, S.Pd., M.Pd. PPKn Lecturer at Suryakancana University who said: "Of course it will increase political awareness, especially students, because as I stated a lot of Mata Najwa's content contains education and political socialization and this will of course have implications for their political awareness of students, of course when the material contains political education it will affect the formation of political awareness."

4. CONCLUSION

Based on the results of the research and discussion, it can be concluded that the shows presented by the Mata Najwa talkshow in forming political awareness through socio-political issues are raised as the theme of the program and critical dialogues that discuss related topics. The students' view is that the Mata Najwa talk show is able to provide an increase in their political knowledge and understanding, and some even have a tendency towards attitudes or towards student political behavior.

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