



Strengthening Cultural Literacy and Citizenship through ENSHI Training for High School/Vocational School students in Tasikmalaya Regency

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ABSTRACT

Cultural literacy and citizenship are important skills that must be mastered by students in facing global cultural flows (globalization) which have the potential to eliminate local cultures and weaken national identity. However, at a contextual level, the existence of local culture is increasingly worrying and the normative values of Indonesian society are increasingly biased because they are starting to be influenced by foreign culture, adding to the rapid fading of national identity and loss of personal potential. This is the background for researchers to conduct E-ENSHI training for high school/vocational school students in Tasikmalaya Regency to strengthen cultural and civic literacy. This research uses a quantitative approach with descriptive methods, data collection is carried out using questionnaires and literature studies. Based on the research results, it can be seen that there is a positive impact from the use of E-ENSHI in strengthening the cultural literacy and citizenship of high school/vocational school students in Tasikmalaya district.

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1. INTRODUCTION

As a pluralistic country, Indonesia has a diversity of cultures, ethnicities, religions and customs that stretch from Sabang to Rote Island. This diversity is the wealth and uniqueness of the Indonesian nation that needs to be preserved and respected. However, in the era of globalization and digitalization, the challenges to maintaining national diversity and unity are getting bigger. One of these challenges is the low level of cultural and civic literacy among the younger generation, especially high school students.

Cultural literacy is the ability to understand, appreciate and interact with different cultures, both at home and abroad. Meanwhile, civic literacy is the ability to understand the rights and obligations as a citizen ([Sholikhah, 2022](#); [Kementarian, 2017](#)). These two literacies are very important to foster a critical and creative attitude towards various phenomena of life and by itself requires each individual to have personal skills that focus on rational thinking skills ([Yusuf et al, 2020](#)). In addition, literacy awareness can support one's success in facing various challenges and problems ([Pratiwi & Asyarotin, 2019](#)).

However, based on the results of a survey conducted by the World's Most Literate Nations by Central Connecticut State University, the findings related to the literacy level of Indonesia which placed it at the second lowest of all countries studied (61 countries) ([Yukaristia, 2019](#)). According to the Ministry of Education's Center for Policy Research and Innovation ([Puslitjaknov](#)) in 2019, the level of cultural and civic literacy of high school students in Indonesia is still low. The survey showed that only 38.9% of high school students have good cultural literacy, and only 36.8% have good civic literacy.

One of the factors affecting the low cultural and civic literacy of senior high school students is the lack of relevant, interesting and easily accessible learning resources. Many high school students do not have access to or interest in reading books about Indonesian culture and citizenship. On the other hand, they spend more time accessing social media and the internet which often present inaccurate, unethical or even misleading information.

Based on these findings, there are four main problems that must be addressed immediately. First, cultural shifts due to globalization and the use of increasingly sophisticated communication and information tools have an impact on the existence of local culture and values that are eroded by outside culture. Second, Indonesian society is in a transition period to find effective learning that can be applied during a pandemic to an endemic. Third, the need for learning resources related to the Indonesian customary law system is still limited. Fourth, the urgency of learning is related to the process of internalizing the values and personality of Pancasila which must be implemented effectively.

Therefore, efforts are needed to improve the cultural and civic literacy of high school students by utilizing information and communication technology (ICT) positively and creatively. One of the efforts that can be made is to use the electronic encyclopedia of the Indonesian customary law system in the form of innovative and interactive training in strengthening knowledge, values and national integration.

2. METHODS

The method used in preparing the results of this study uses a quantitative research approach with descriptive methods carried out at the NU Zainal Maarif vocational high school, Bantar Kalong District, Tasikmalaya Regency. The subjects of this study were high school / vocational high school students in Tasikmalaya Regency. Data collection techniques were carried out with questionnaires and literature studies. The indicators of

cultural and civic literacy amounted to 4 items, namely understanding the complexity of culture, knowing culture, knowing civic obligations and caring about culture. The number of students involved is approximately 120 students from several schools in Tasikmalaya Regency.

The description of the results of the research data in the field was categorized with Guilford's categories to determine the impact of ENSHI training on students' cultural and civic literacy, where the numbers ranged from 0.00-100. The interpretation of categorization according to [\(Guilford, 1950\)](#) is determined as follows:

Table 1. Interpretation of Categorization

Interval	Description
81 – 100	Very good
61 – 80	Good
41 – 60	Fair
21 – 40	Low
0,00 – 20	Very low

(source: Guilford, 1950)

3. RESULTS AND DISCUSSION

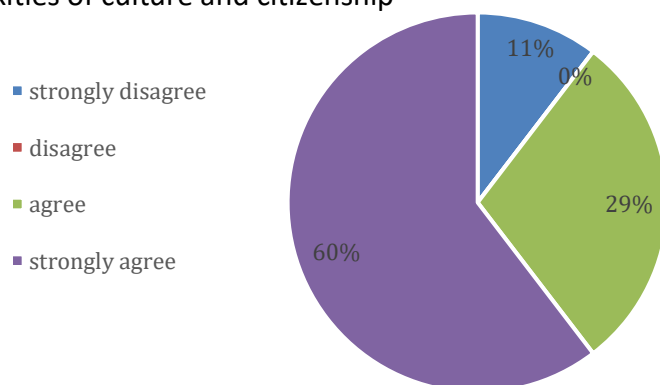
3.1. Result

The following are the results of the questionnaire regarding respondents' perceptions of the training on strengthening cultural and civic literacy and the independent curriculum through optimizing Enshi learning media. The questionnaire results show that most of the trainees gave a positive assessment of the effectiveness of the training and the Enshi platform in increasing respondents' understanding of cultural literacy, citizenship, and understanding relevant concepts. In addition, the majority of respondents also found the appearance and features of Enshi attractive and useful. These results provide an indication that this training approach, through a combination of an independent curriculum and the Enshi learning medium, was successful in achieving its goal of strengthening cultural and civic literacy among trainees. As for the detailed explanation, it is contained in the explanation below

3.1.1. Indicator: Understand the Complexity of Culture and Citizenship

Below are the results of respondents' questionnaires regarding the understanding of the complexity of culture and citizenship

Figure 1. After attending the ENSHI training, I have a better understanding of the complexities of culture and citizenship



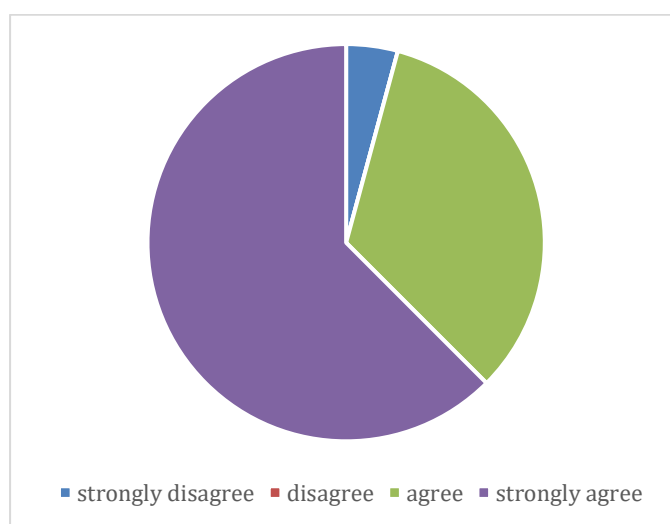
Source : Processed by researchers, 2023

The questionnaire question "After attending the Enshi training, I understand more about the complexity of culture and citizenship" received a positive response from the majority of respondents. A total of 60.4% of respondents stated that they strongly agreed with the statement, indicating that the Enshi training was very successful in improving respondents' understanding of cultural complexity and citizenship. In addition, 29.2% of respondents stated that they agreed, which also reflects a positive view of the effectiveness of the training. With the majority of respondents responding with high levels of agreement, it can be concluded that the Enshi training significantly contributed to the improvement of cultural and civic understanding among participants.

3.1.2. Indicator: Knowing own culture

Below are the results of respondents' questionnaires regarding understanding of their own culture :

Figure 2. After attending the ENSHI training, I know more about my own national culture



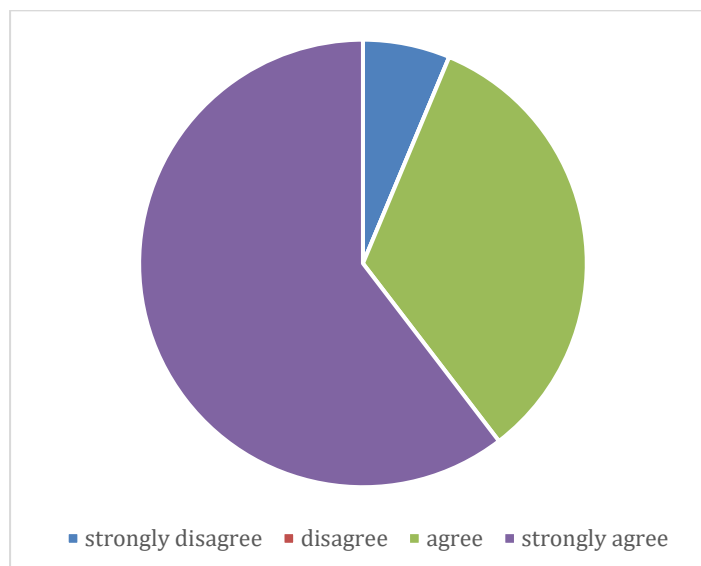
Source : Processed by researchers, 2023

The questionnaire results show that the majority of Enshi trainees felt that the training was very successful in increasing respondents' understanding of their own nation's culture. A total of 62.5% of respondents strongly agreed with this statement, signifying that the training had provided significant insight into the respondents' own culture. In addition, 33.3% of respondents stated that they agreed, which also reflects that the training had a positive impact on respondents' knowledge of respondents' culture. These results indicate that the Enshi training effectively helped participants deepen respondents' understanding of respondents' own nation's culture, thus providing significant benefits to participants in recognizing and appreciating respondents' cultural heritage.

3.1.3. Indicator: Knowing Citizenship Obligations

The following are the results of the respondent's questionnaire regarding knowledge of civic obligations :

Figure 3. After attending the ENSHI training, I have a better understanding of my rights and obligations as a citizen



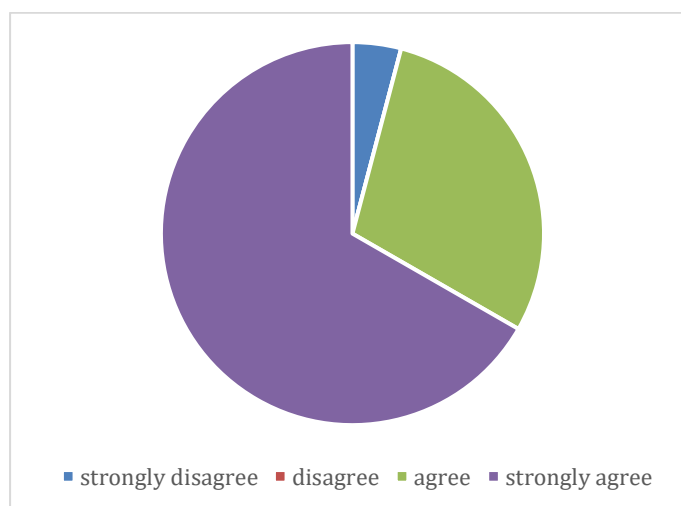
Source : Processed by researchers, 2023

From the questionnaire results, it can be concluded that the Enshi training has had a positive impact in increasing participants' understanding of their rights and obligations as citizens. A total of 60.4% of respondents strongly agreed with the statement, indicating that the training succeeded in providing significant insight into the rights and obligations of citizens. In addition, 33.3% of respondents stated that they agreed, which also reflects a positive view of the effectiveness of the training in providing knowledge of rights and obligations. With the majority of respondents responding with a high level of agreement, it can be considered that the Enshi training was successful in providing participants with a better understanding of the rights and duties as citizens, which is a positive step in building conscious and responsible citizenship.

3.1.4. Indicator: Cultural Awareness

The following are the results of the respondent questionnaire regarding concern for culture :

Figure 4. After attending the ENSHI training, I became more aware of Indonesian culture



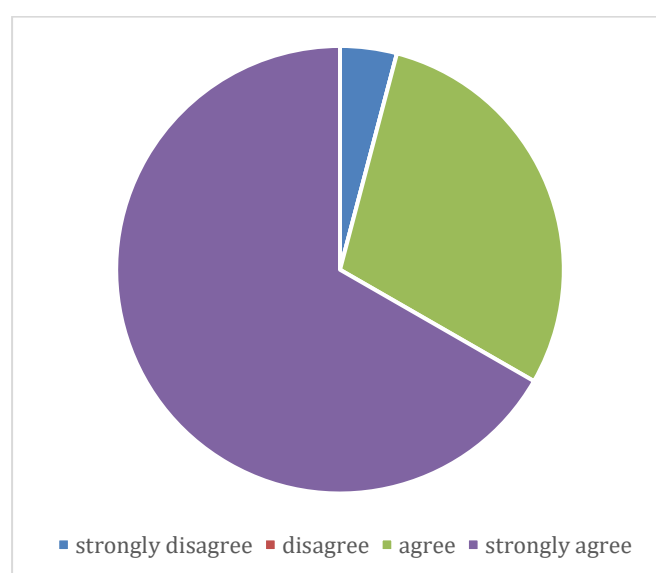
Source : Processed by researchers, 2023

The questionnaire results showed that the Enshi training had a significant impact on the participants' level of attention and care for Indonesian culture. A total of 66.7% of respondents strongly agreed with the statement, indicating that the training was successful in increasing respondents' sense of care and interest in Indonesia's rich culture. In addition, 29.2% of respondents stated that they agreed, which also reflects that the training had a positive impact in stimulating feelings of caring for the country's culture. With the majority of participants responding with high levels of agreement, it can be concluded that the Enshi training was successful in fostering cultural awareness and feelings of care for Indonesia's cultural heritage among the training participants, which is a positive step in the preservation and promotion of the nation's culture.

3.1.5. Indicator: Clear Exposure to Cultural and Civic Literacy Materials

The following are the results of the respondents' questionnaire regarding the clear presentation of cultural and civic literacy materials :

Figure 5. ENSHI can provide a clear explanation of cultural and civic literacy materials.

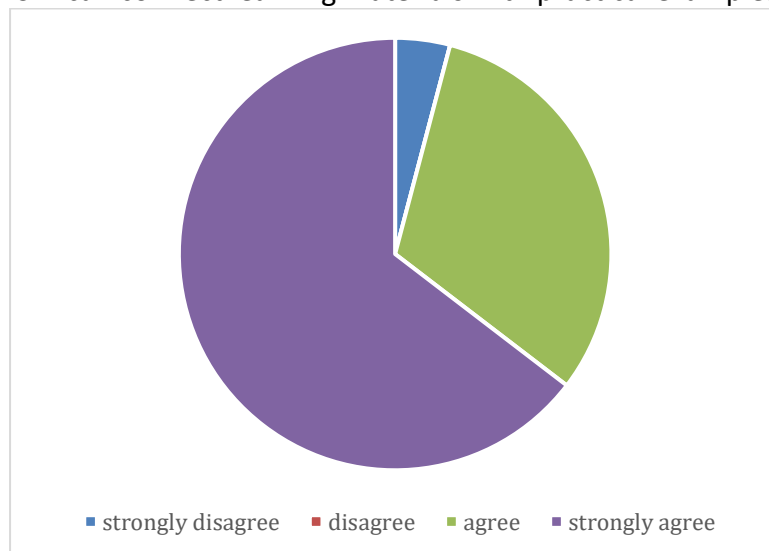


Source : Processed by researchers, 2023

The questionnaire results showed that most respondents considered that the Enshi training was able to provide a clear explanation of the cultural and civic literacy material. A total of 66.7% of respondents strongly agreed, indicating that the majority of participants felt that the training materials were delivered in a very clear and understandable way. In addition, 29.2% of respondents agreed, which also reflects a good level of understanding of the material taught. These results indicate that the Enshi training was effective in clearly conveying cultural and civic literacy materials to participants, which was an important factor in the success of the training in increasing participants' understanding and awareness of these aspects.

3.1.6. Indicator : Appropriateness to Thinking Level

The following are the results of the respondent's questionnaire regarding the suitability of thinking rates :

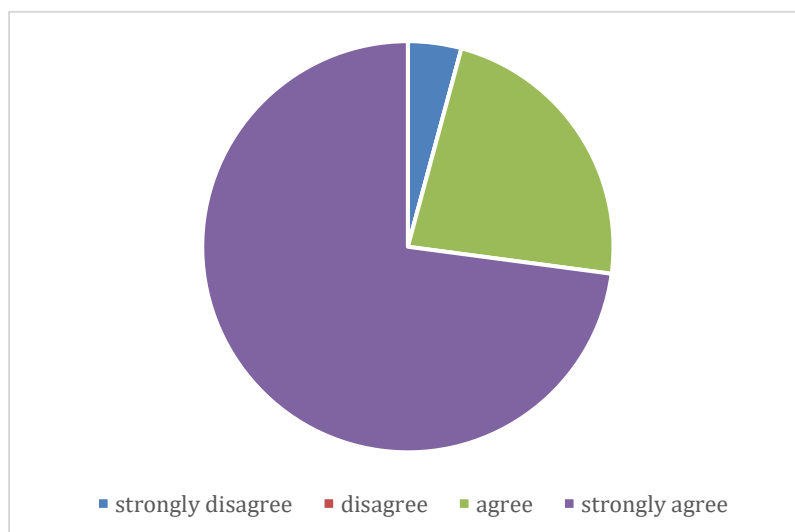
Figure 6. ENSHI can connect learning materials with practical examples in daily life

Source : Processed by researchers, 2023

From the questionnaire results, it can be seen that most respondents consider that Enshi training is effective in connecting learning materials with practical examples in everyday life. A total of 64.6% of respondents strongly agreed, indicating that the majority of participants felt that the training was successful in explaining how the learning material can be applied in a real context. In addition, 31.3% of respondents agreed, which also indicates a high level of agreement with the training's ability to relate concepts to practical situations in daily life. These results illustrate that the Enshi training was successful in providing participants with relevant practical understanding, enabling respondents to better apply the concepts learned in real-life situations.

3.1.7. Indicator: Appropriateness to the Content of the Subject Matter

The following are the results of the respondents' questionnaires regarding the suitability of the content of the learning materials :

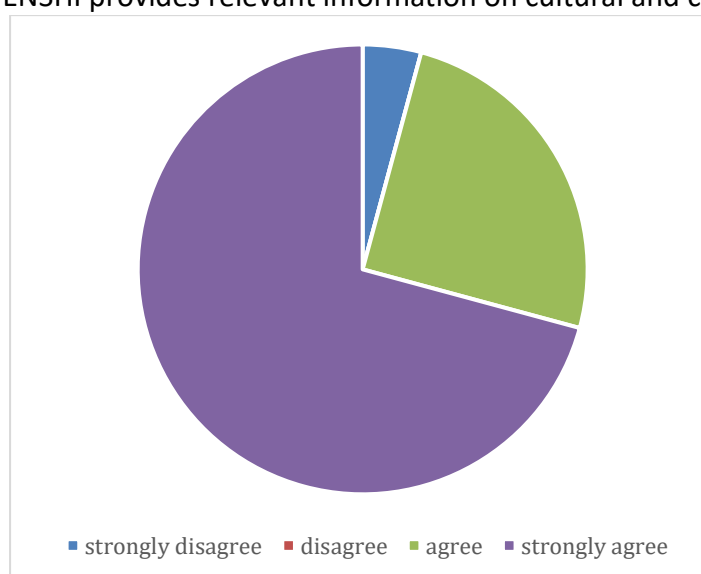
Figure 7. ENSHI can help me understand concepts about cultural literacy and citizenship

Source : Processed by researchers, 2023

The questionnaire results showed that the Enshi training was considered very effective in helping participants understand the concepts of cultural and civic literacy. A total of 72.9% of respondents strongly agreed, indicating that the majority of participants felt the training significantly improved their understanding of these concepts. In addition, 22.9% of respondents agreed, which also reflects a high level of agreement with the training's ability to explain and elaborate these concepts well. These results indicate that the Enshi training was successful in its objective to provide participants with a deeper understanding of cultural and civic literacy, helping respondents to understand and internalize the concepts well.

The following are the results of the respondents' questionnaires regarding the suitability of the content of the learning materials :

Figure 8. ENSHI provides relevant information on cultural and civic literacy



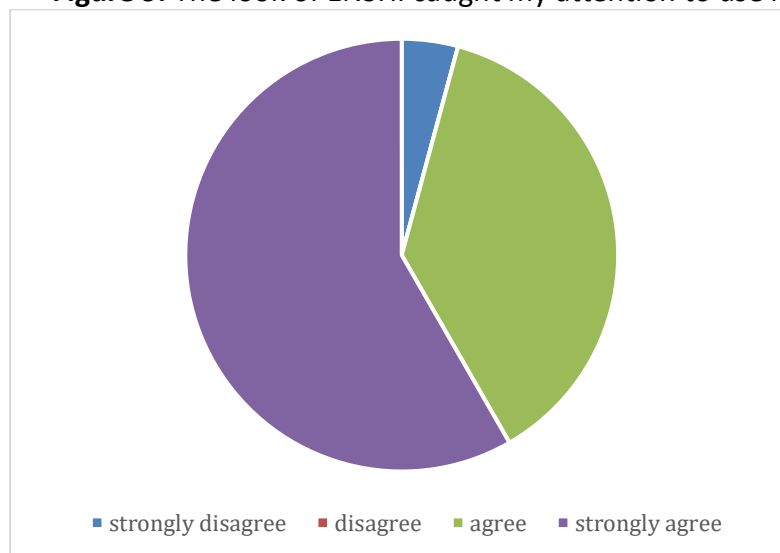
Source : Processed by researchers, 2023

From the results of the questionnaire, it can be concluded that Enshi's training is considered very successful in presenting relevant information about cultural and civic literacy. As many as 70.8% of respondents expressed strong agreement, indicating that the majority of participants felt that the training material provided information that was very relevant and in accordance with the training objectives. In addition, 25% of respondents expressed agreement, which also reflects that respondents consider the information presented to remain relevant to the training topic. These results indicate that Enshi's training was successful in delivering appropriate and relevant material to participants, which is important to ensure that participants can understand and apply knowledge about cultural literacy and citizenship well in respondents' daily lives.

3.1.8. Indicator : Advantages of Learning Media

The following are the results of respondents' questionnaires related to the advantages of learning media :

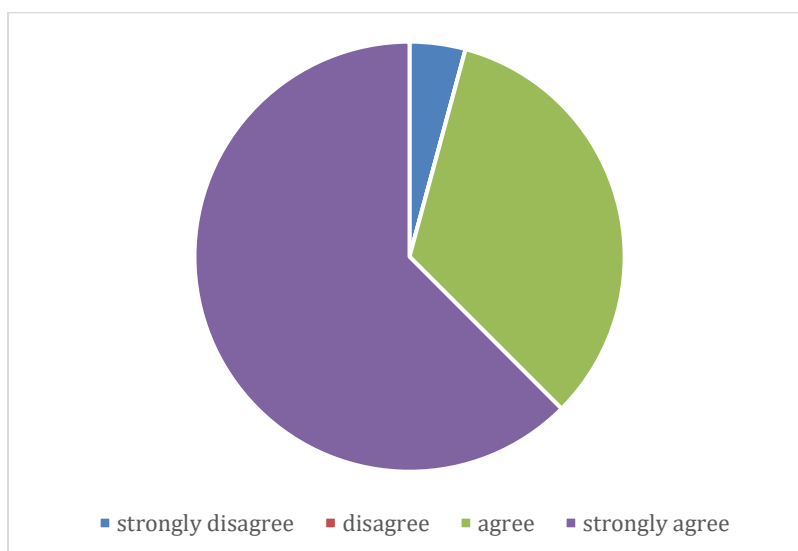
Figure 9. The look of ENSHI caught my attention to use it



Source : Processed by researchers, 2023

The results of the questionnaire showed that the majority of respondents felt that the Enshi display attracted the attention of respondents to use it. A total of 58.3% of respondents said they strongly agreed, indicating that many participants were impressed with the look or interface of Enshi's training and felt interested in using it. In addition, 37.5% of respondents expressed approval, which also reflects that most participants still find the Enshi display attractive enough to use. These results show that Enshi's training interface design has been successful in captivating participants' interest and making it easier for respondents to use the platform with good enthusiasm. In the context of online learning, an attractive display can be an important factor in increasing participant engagement and participation in training.

Figure 10. I like the features included in ENSHI



Source : Processed by researchers, 2023

From the results of the questionnaire, it can be concluded that most respondents have a positive view of the features available in Enshi. As many as 62.5% of respondents expressed strong approval, indicating that the majority of participants are very satisfied with the features provided in this platform. In addition, 33.3% of respondents agreed, which also reflects a high level of agreement with existing features. These results indicate

that the features offered by Enshi are well rated by participants, which could mean that the platform is successful in providing useful and effective tools for participants in the learning or training process. A positive view of these features can improve the quality of the user experience and help achieve training goals more efficiently.

3.2. Discussion

3.2.1. The Impact of ENSHI Training on Strengthening Cultural and Civic Literacy of Vocational / High School Students

Based on the findings of the research above, it can be seen that the general picture of the impact of ENSHI training on strengthening cultural literacy and citizenship of vocational / high school students in Tasikmalaya Regency is as follows :

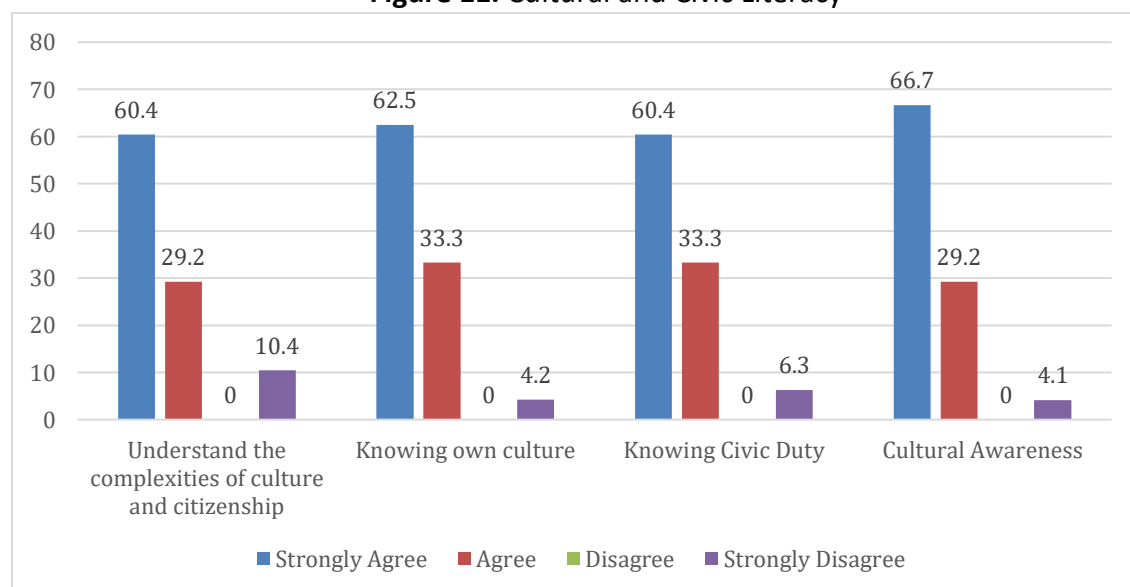
Table 2. The impact of ENSHI training in improving digital literacy and citizenship of students in vocational / high school Tasikmalaya District.

No	Indicator	Answer (%)			
		Strongly Agree	Agree	Disagree	Strongly Disagree
Cultural and civic literacy indicators					
	Understand the complexities of culture and citizenship	60,4	20,2	0	10,4
	Knowing own culture	62,5	33,3	0	4,2
	Knowing citizenship obligations	60,4	33,3	0	6,3
	Cultural Awareness	66,7	29,2	0	4,1

(Source: Developed by Research Team, 2023)

Based on these data, it can be seen that the impact of ENSHI training on increasing cultural and civic literacy for vocational / high school students in Tasikmalaya Regency is positive, which is shown by an average figure of 94.5% (62.5% strongly agree and 29% agree). While 6.25% gave a negative response. In better visualization, the data can be seen in the following diagram:

Figure 11. Cultural and Civic Literacy



(Source: developed by the research team, 2023)

Based on these data, based on the interpretation of the categorization of research results through a descriptive survey from [\(Guilford, 1950\)](#), it can be said that the impact of ENSHI training on the development of cultural literacy and citizenship of students has a very good impact, because the survey results show a figure between 81-100%. Specifically, based on the survey results, two dominant indicators of impact on students are point 2, namely through ENSHI Training can strengthen "knowledge about one's own culture" (62.5% strongly agree and 33.3% agree) and point 4, namely "cultural awareness" (66.7% strongly agree and 29.2% agree). This means that through ENSHI there is a very good impact on strengthening the cultural and civic literacy of vocational students in Tasikmalaya Regency, especially in two main indicators, namely in strengthening knowledge related to one's own culture and building concern for their culture. This is in accordance with previous research conducted by [\(Putra et al, 2021\)](#) which explained that ENSHI is a strategic media and is the main alternative in answering the need for increasing digital-based learning media related to cultural literacy with a high level of accessibility and flexibility.

Based on the results of the researcher's analysis, it can be seen that there are several impacts that can be felt by high school / vocational students using ENSHI, namely in addition to improving the four main indicators (understanding the complexity of culture and citizenship, knowing their own culture, knowing civic obligations and caring for culture) also have other positive impacts, namely:

- (i) Increase knowledge, understanding, and appreciation of the Indonesian customary law system which is part of the wealth and local wisdom of Indonesian culture.
- (ii) Improve critical, analytical, and reflective thinking skills in receiving, processing, and conveying information about the Indonesian customary law system or related issues.
- (iii) Increase tolerance, respect, and respect for differences and diversity of cultures, ethnicities, religions, and customs that exist in Indonesia.
- (iv) Increase awareness, responsibility, and participation in maintaining and preserving Indonesia's customary law system as one of the nation's cultural heritage that has Pancasila values.
- (v) Increase a sense of pride, love, and nationalism as Indonesian citizens who have an identity and uniqueness that is different from other nations.

3.2.2. User Assessment of ENSHI Media.

Based on the results of surveys in the field, it can be seen the picture of students' assessment of ENSHI as a technology-based media to strengthen cultural and civic literacy that shows a positive impact. This is based on four main indicators, namely :

- (i) Clarity of material,
- (ii) Conformity with the level of thinking,
- (iii) Conformity with content/materials,
- (iv) Excellence of ENSHI as a digital learning medium.

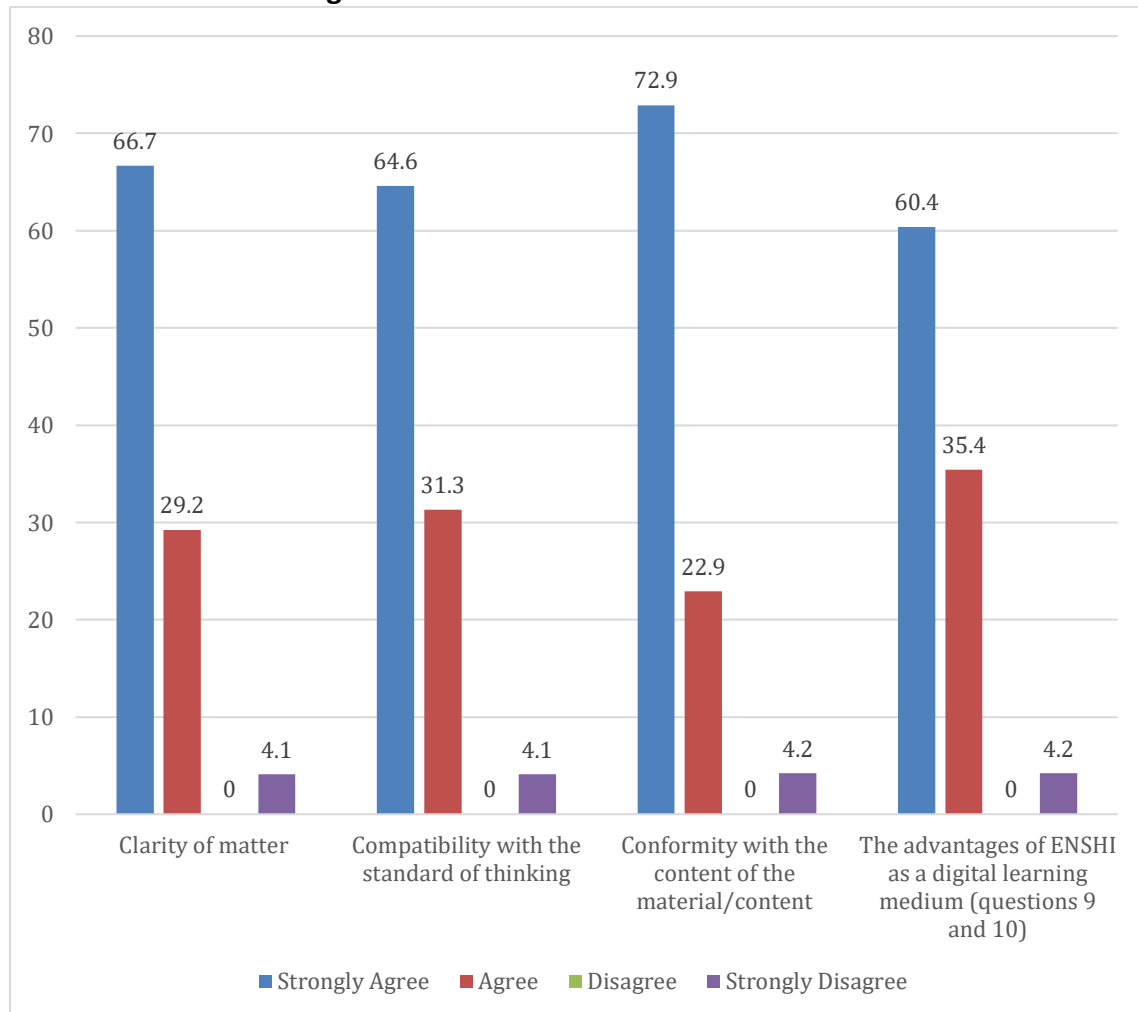
Table 3. User evaluation of ENSHI Media

No	Indicator	Answer (%)			
		Strongly Agree	Agree	Disagree	Strongly Disagree
User rating indicator of ENSHI media					
1	Clarity of matter	66,7	29,2	0	4,1
2	Compatibility with the standard of thinking	64,6	31,3	0	4,1
3	Conformity with the content of the material/content	72,9	22,9	0	4,2
4	The advantages of ENSHI as a digital learning medium (questions 9 and 10)	60,4	35,4	0	4,2
Number (average)		66,15	29,7	0	4,15

(Source: developed by the research team, 2023)

In better visualization, the data can be seen in the following diagram:

Figure 12. User Evaluation of ENSHI Media



(Source: developed by the research team, 2023)

Based on these data, 95.9% (66.15% strongly agree and 29.7% agree) students gave a positive response to ENSHI and the remaining 4.15% negative. When based on the

interpretation of the categorization of research results through a descriptive survey from (Guilford, 1950), it can be said that the assessment of users (in this case students) on ENSHI media in training to strengthen digital literacy and citizenship is very good, because the survey results show numbers ranging from 81-100%.

Electronic encyclopedia of Indonesia's customary law system has several advantages as a learning resource, namely:

- (i) Present complete, accurate, and reliable information about the Indonesian customary law system sourced from research, books, journals, or official documents.
- (ii) Presenting interesting, varied, and dynamic information using various media such as text, images, video, audio, animation, or infographics.
- (iii) Present relevant, contextual, and up-to-date information by linking Indonesia's customary law system to social, political, economic, cultural, or environmental issues that are happening in Indonesia or in the world.
- (iv) Provide features that support the learning process, such as search, navigation, bookmarking, commenting, discussion, quizzes, or evaluation.
- (v) Provide features that support collaboration, communication, and creativity, such as sharing, downloading, editing, or creating new content.

4. CONCLUSION

Based on the results of the research above, it can be concluded that the current incessant flow of globalization in addition to bringing out goodness also has a negative impact on the fading of local cultural values and the integrity of the nation. So that the education approach based on strengthening culture and citizenship becomes so urgent to be implemented. Based on the results of the study, it can be seen that ENSHI has a positive impact on increasing cultural literacy and citizenship of high school / vocational students in Tasikmalaya Regency with the highest strengthening in two main indicators, namely strengthening cultural understanding and increasing awareness of the nation's culture.

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