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**Letter of Acceptance**

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Dear

Putri Iswanti<sup>1\*</sup>, Sri Ramadhani<sup>2</sup>, Atika<sup>3</sup>

*<sup>1,2,3</sup> Department of Management, Faculty of Economic and Business Islamic, Universitas Islam Negeri Sumatera Utara, Medan, Indonesia*

We are pleased to inform you that our reviewers has ben accepted and recommended your manuscript entitled “**Analysis of Generic Porter’s Strategy in Increasing the Competitive Advantage**” is accepted for in Volume 12, Number 2 (2024).

Congratulations on your acceptance.

Best Regards,

Dr. Mokh Adib Sultan, S.T., M.T.  
Editor in Chief  
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