Hasil Uji Validitas dan Reliabilitas

|  |
| --- |
| **Reliability Statistics** |
| Cronbach's Alpha | N of Items |
| .862 | 15 |

|  |
| --- |
| **Item-Total Statistics** |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| x1 | 53.43 | 29.013 | .576 | .850 |
| x2 | 53.27 | 29.857 | .470 | .855 |
| x3 | 53.60 | 26.317 | .820 | .835 |
| x4 | 53.57 | 30.047 | .422 | .857 |
| x5 | 53.53 | 28.257 | .508 | .854 |
| x6 | 53.67 | 27.195 | .597 | .848 |
| x7 | 53.13 | 30.120 | .417 | .858 |
| x8 | 53.17 | 30.557 | .281 | .864 |
| x9 | 53.07 | 30.340 | .453 | .856 |
| x10 | 52.93 | 29.444 | .520 | .853 |
| x11 | 53.07 | 28.823 | .522 | .853 |
| x12 | 53.43 | 27.495 | .635 | .846 |
| x13 | 53.50 | 29.017 | .414 | .859 |
| x14 | 53.47 | 30.051 | .393 | .859 |
| x15 | 53.50 | 28.534 | .517 | .853 |

|  |
| --- |
| **Reliability Statistics** |
| Cronbach's Alpha | N of Items |
| .879 | 14 |

|  |
| --- |
| **Item-Total Statistics** |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| z1 | 49.37 | 25.482 | .417 | .876 |
| z2 | 49.50 | 25.983 | .283 | .881 |
| z3 | 49.70 | 22.976 | .759 | .860 |
| z4 | 50.13 | 24.878 | .309 | .885 |
| z5 | 49.70 | 24.148 | .482 | .874 |
| z6 | 49.83 | 23.868 | .586 | .869 |
| z7 | 49.83 | 24.351 | .445 | .876 |
| z8 | 49.57 | 25.082 | .403 | .877 |
| z9 | 49.63 | 22.723 | .709 | .862 |
| z10 | 49.60 | 25.283 | .476 | .874 |
| z11 | 49.87 | 23.361 | .548 | .871 |
| z12 | 49.83 | 23.454 | .752 | .862 |
| z13 | 49.67 | 23.057 | .775 | .860 |
| z14 | 49.70 | 22.079 | .772 | .858 |

|  |
| --- |
| **Reliability Statistics** |
| Cronbach's Alpha | N of Items |
| .815 | 11 |

|  |
| --- |
| **Item-Total Statistics** |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| y1 | 38.63 | 14.999 | .411 | .806 |
| y2 | 38.57 | 14.392 | .497 | .799 |
| y3 | 38.77 | 14.323 | .547 | .795 |
| y4 | 39.03 | 15.206 | .187 | .832 |
| y5 | 38.80 | 14.786 | .404 | .807 |
| y6 | 38.53 | 13.499 | .691 | .781 |
| y7 | 38.70 | 14.010 | .428 | .806 |
| y8 | 38.80 | 12.786 | .686 | .777 |
| y9 | 38.87 | 13.154 | .578 | .789 |
| y10 | 38.83 | 13.799 | .504 | .797 |
| y11 | 38.47 | 14.602 | .429 | .804 |

Analisa Deskriptif Tanggapan Responden

 **Var X**

|  |  |  |
| --- | --- | --- |
|  | **Frequency** | **Percent** |
| **Valid Rendah** | 5 | 5% |
|  **Moderat** | 20 | 20% |
|  **Tinggi** | 75 | 75% |
|  **Total** | **100** | **100%** |

 **Var Z**

|  |  |  |
| --- | --- | --- |
|  | **Frequency** | **Percent** |
| **Valid Rendah** | 5 | 5% |
|  **Moderat** | 27 | 27% |
|  **Tinggi** | 68 | 68% |
|  **Total** | **100** | **100%** |

 **Var Y**

|  |  |  |
| --- | --- | --- |
|  | **Frequency** | **Percent** |
| **Valid Rendah** | 7 | 7% |
|  **Moderat** | 17 | 17% |
|  **Tinggi** | 76 | 76% |
|  **Total** | **100** | **100%** |

|  |
| --- |
| **Descriptives** |
|  | Statistic | Std. Error |
| Pengaruh Tayangan | Mean | 66.02 | .605 |
| 95% Confidence Interval for Mean | Lower Bound | 64.82 |  |
| Upper Bound | 67.22 |  |
| 5% Trimmed Mean | 66.59 |  |
| Median | 68.00 |  |
| Variance | 36.545 |  |
| Std. Deviation | 6.045 |  |
| Minimum | 42 |  |
| Maximum | 76 |  |
| Range | 34 |  |
| Interquartile Range | 6 |  |
| Skewness | -1.710 | .241 |
| Kurtosis | 3.321 | .478 |
| Religiusitas | Mean | 54.34 | .460 |
| 95% Confidence Interval for Mean | Lower Bound | 53.43 |  |
| Upper Bound | 55.25 |  |
| 5% Trimmed Mean | 54.74 |  |
| Median | 55.00 |  |
| Variance | 21.116 |  |
| Std. Deviation | 4.595 |  |
| Minimum | 36 |  |
| Maximum | 62 |  |
| Range | 26 |  |
| Interquartile Range | 5 |  |
| Skewness | -1.627 | .241 |
| Kurtosis | 3.456 | .478 |
| Sikap Hidup Hemat | Mean | 45.60 | .428 |
| 95% Confidence Interval for Mean | Lower Bound | 44.75 |  |
| Upper Bound | 46.45 |  |
| 5% Trimmed Mean | 46.02 |  |
| Median | 47.00 |  |
| Variance | 18.283 |  |
| Std. Deviation | 4.276 |  |
| Minimum | 30 |  |
| Maximum | 52 |  |
| Range | 22 |  |
| Interquartile Range | 3 |  |
| Skewness | -1.661 | .241 |
| Kurtosis | 3.413 | .478 |

**Uji Asumsi Klasik**

**Uji Normalitas**

Model 1 X-Y

|  |
| --- |
| **One-Sample Kolmogorov-Smirnov Test** |
|  | Unstandardized Residual |
| N | 100 |
| Normal Parametersa,b | Mean | .0000000 |
| Std. Deviation | 2.81766131 |
| Most Extreme Differences | Absolute | .063 |
| Positive | .031 |
| Negative | -.063 |
| Test Statistic | .063 |
| Asymp. Sig. (2-tailed) | .200c,d |

Model 2 X-Z-Y

|  |
| --- |
| **One-Sample Kolmogorov-Smirnov Test** |
|  | Unstandardized Residual |
| N | 100 |
| Normal Parametersa,b | Mean | .0000000 |
| Std. Deviation | 2.57222852 |
| Most Extreme Differences | Absolute | .075 |
| Positive | .055 |
| Negative | -.075 |
| Test Statistic | .075 |
| Asymp. Sig. (2-tailed) | .186c |

Model 3 X-Z-XCZC-Y

|  |
| --- |
| **One-Sample Kolmogorov-Smirnov Test** |
|  | Unstandardized Residual |
| N | 100 |
| Normal Parametersa,b | Mean | .0000000 |
| Std. Deviation | 2.44345411 |
| Most Extreme Differences | Absolute | .079 |
| Positive | .032 |
| Negative | -.079 |
| Test Statistic | .079 |
| Asymp. Sig. (2-tailed) | .131c |

**Uji Multikolinearitas**

Model 1 X-Y

|  |
| --- |
| **Coefficientsa** |
| Model | Unstandardized Coefficients | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 10.477 | 3.121 |  | 3.356 | .001 |
| X | .532 | .047 | .752 | 11.300 | .000 |

|  |
| --- |
| **Coefficientsa** |
| Model | Collinearity Statistics |
| Tolerance | VIF |
| 1 | (Constant) |  |  |
| X | 1.000 | 1.000 |

Model 2 X-Z-Y

|  |
| --- |
| **Coefficientsa** |
| Model | Unstandardized Coefficients | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 4.215 | 3.198 |  | 1.318 | .191 |
| X | .311 | .066 | .440 | 4.709 | .000 |
| Z | .383 | .087 | .412 | 4.404 | .000 |

|  |
| --- |
| **Coefficientsa** |
| Model | Collinearity Statistics |
| Tolerance | VIF |
| 1 | (Constant) |  |  |
| X | .427 | 2.344 |
| Z | .427 | 2.344 |

|  |
| --- |
| a. Dependent Variable: Y |

Model 3 X-Z-XCZC-Y

|  |
| --- |
| **Coefficientsa** |
| Model | Unstandardized Coefficients | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 16.416 | 4.864 |  | 3.375 | .001 |
| X | .225 | .069 | .318 | 3.278 | .001 |
| Z | .272 | .090 | .292 | 3.025 | .003 |
| XCZC | -.022 | .007 | -.294 | -3.223 | .002 |

|  |
| --- |
| **Coefficientsa** |
| Model | Collinearity Statistics |
| Tolerance | VIF |
| 1 | (Constant) |  |  |
| X | .361 | 2.767 |
| Z | .364 | 2.747 |
| XCZC | .408 | 2.453 |

|  |
| --- |
| a. Dependent Variable: Y |

**Uji Heteroskedastisitas**

Model 1 X-Y

|  |
| --- |
| **Coefficientsa** |
| Model | Unstandardized Coefficients | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 5.355 | 1.842 |  | 2.907 | .005 |
| X | -.047 | .028 | -.169 | -1.695 | .093 |

|  |
| --- |
| a. Dependent Variable: Abs\_Res |

Model 2 X-Z-Y

|  |
| --- |
| **Coefficientsa** |
| Model | Unstandardized Coefficients | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | 2.268 | 1.956 |  | 1.159 | .249 |
| X | -.008 | .040 | -.032 | -.207 | .837 |
| Z | .006 | .053 | .017 | .107 | .915 |

|  |
| --- |
| a. Dependent Variable: Abs\_Res2 |

Model 3 X-Z-XCZC-Y

|  |
| --- |
| **Coefficientsa** |
| Model | Unstandardized Coefficients | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | -.703 | 3.093 |  | -.227 | .821 |
| X | -.005 | .044 | -.020 | -.119 | .906 |
| Z | .052 | .057 | .153 | .909 | .365 |
| XCZC | .004 | .004 | .152 | .956 | .342 |

|  |
| --- |
| a. Dependent Variable: Abs\_Res3 |

**Uji Autokorelasi**

Nilai Durbin Watson

Model 1

Du < d < 4du

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **D** | **Dl** | **Du** | **4-dl** | **4-du** |
| 2.023 | 1.654 | 1.694 | 2.346 | 2.306 |

1.694 – **2.023** – 2.304

Model 2

Du < d < 4du

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **D** | **Dl** | **Du** | **4-dl** | **4-du** |
| 1.911 | 1.654 | 1.694 | 2.346 | 2.306 |

1.694 – **1.911** – 2.304

Model 3

Du < d < 4du

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **D** | **Dl** | **Du** | **4-dl** | **4-du** |
| 1.924 | 1.654 | 1.694 | 2.346 | 2.306 |

1.694 – **1.924** – 2.304

Model 1 X-Y

|  |
| --- |
| **Model Summaryb** |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Durbin-Watson |
| 1 | .752a | .566 | .561 | 2.832 | 2.023 |

|  |
| --- |
| a. Predictors: (Constant), X |
| b. Dependent Variable: Y |

Model 2 X-Z-Y

|  |
| --- |
| **Model Summaryb** |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Durbin-Watson |
| 1 | .799a | .638 | .631 | 2.599 | 1.911 |

|  |
| --- |
| a. Predictors: (Constant), Z, X |
| b. Dependent Variable: Y |

Model 3 X-Z-XCZC-Y

|  |
| --- |
| **Model Summaryb** |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Durbin-Watson |
| 1 | .821a | .673 | .663 | 2.481 | 1.924 |

|  |
| --- |
| a. Predictors: (Constant), XCZC, Z, X |
| b. Dependent Variable: Y |

**Uji Hipotesis**

**Uji Matrik Kovarian Koefisien Regresi dan Statistik Deskriptif (*Mean Centered)***

|  |
| --- |
| **Coefficient Correlationsa** |
| Model | XC | Zc | XcZc |
| 1 | Correlations | XC | 1.000 |  |  |
| Covariances | XC | .002 |  |  |
| 2 | Correlations | XC | 1.000 | -.757 |  |
| Zc | -.757 | 1.000 |  |
| Covariances | XC | .004 | -.004 |  |
| Zc | -.004 | .008 |  |
| 3 | Correlations | XC | 1.000 | -.494 | .391 |
| Zc | -.494 | 1.000 | .383 |
| XcZc | .391 | .383 | 1.000 |
| Covariances | XC | .005 | -.003 | .000 |
| Zc | -.003 | .008 | .000 |
| XcZc | .000 | .000 | 4.587E-005 |

|  |
| --- |
| **Descriptive Statistics** |
|  | N | Minimum | Maximum | Mean | Std. Deviation |
| XC | 100 | -24.02 | 9.98 | .0000 | 6.04525 |
| Zc | 100 | -18.34 | 7.66 | .0000 | 4.59517 |
| XcZc | 100 | -21.33 | 368.47 | 20.8232 | 57.66370 |
| Valid N (listwise) | 100 |  |  |  |  |

**Uji Korelasi dan Kolineritas (*Mean Centered)***

|  |
| --- |
| **Coefficientsa** |
| Model | Unstandardized Coefficients | Standardized Coefficients | t | Sig. | Correlations |
| B | Std. Error | Beta | Zero-order |
| 1 | (Constant) | 45.600 | .283 |  | 161.017 | .000 |  |
| XC | .532 | .047 | .752 | 11.300 | .000 | .752 |
| 2 | (Constant) | 45.600 | .260 |  | 175.478 | .000 |  |
| XC | .311 | .066 | .440 | 4.709 | .000 | .752 |
| Zc | .383 | .087 | .412 | 4.404 | .000 | .745 |
| 3 | (Constant) | 46.055 | .285 |  | 161.360 | .000 |  |
| XC | .225 | .069 | .318 | 3.278 | .001 | .752 |
| Zc | .272 | .090 | .292 | 3.025 | .003 | .745 |
| XcZc | -.022 | .007 | -.294 | -3.223 | .002 | -.735 |

|  |
| --- |
| **Coefficientsa** |
| Model | Correlations | Collinearity Statistics |
| Partial | Part | Tolerance | VIF |
| 1 | (Constant) |  |  |  |  |
| XC | .752 | .752 | 1.000 | 1.000 |
| 2 | (Constant) |  |  |  |  |
| XC | .431 | .288 | .427 | 2.344 |
| Zc | .408 | .269 | .427 | 2.344 |
| 3 | (Constant) |  |  |  |  |
| XC | .317 | .191 | .361 | 2.767 |
| Zc | .295 | .176 | .364 | 2.747 |
| XcZc | -.312 | -.188 | .408 | 2.453 |

|  |
| --- |
| a. Dependent Variable: Y |

**Uji Regresi Hierarki Moderasi Religiusitas**

|  |
| --- |
| **Model Summary** |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Change Statistics |
| R Square Change | F Change | df1 |
| 1 | .752a | .566 | .561 | 2.83200 | .566 | 127.679 | 1 |
| 2 | .799b | .638 | .631 | 2.59861 | .072 | 19.394 | 1 |
| 3 | .821c | .673 | .663 | 2.48134 | .035 | 10.385 | 1 |
| **Coefficientsa** |
| Model | Unstandardized Coefficients | Standardized Coefficients | t | Sig. | Correlations |
| B | Std. Error | Beta | Zero-order |
| 1 | (Constant) | 45.600 | .283 |  | 161.017 | .000 |  |
| XC | .532 | .047 | .752 | 11.300 | .000 | .752 |
| 2 | (Constant) | 45.600 | .260 |  | 175.478 | .000 |  |
| XC | .311 | .066 | .440 | 4.709 | .000 | .752 |
| Zc | .383 | .087 | .412 | 4.404 | .000 | .745 |
| 3 | (Constant) | 46.055 | .285 |  | 161.360 | .000 |  |
| XC | .225 | .069 | .318 | 3.278 | .001 | .752 |
| Zc | .272 | .090 | .292 | 3.025 | .003 | .745 |
| XcZc | -.022 | .007 | -.294 | -3.223 | .002 | -.735 |

Uji Efek Moderasi

**Uji Slope**

Z.Tinggi = (46.055 + (0.272 (4.59517)) + (0.225 – (0.225 (4.59517)XC

 = **47.305 + 0.124 XC**

Z. Moderat = (46.055 + (0.272 (0)) + (0.225 – (0.0222 (0))XC

 = **46.327 + 0.203XC**

Z Rendah = (46.055 + (0.272 (-4.59517) + (0.225 – (0.022 (4.59517)XC

 = **44.805 + 0.2326XC**

**Uji T**

Tinggi = (0.225 + (-0.022) x 4.59517)

 = 0.00596 : (-0.7859)

 **= -131.86**

Moderat = (0.225 + (-0.22 x (0))

 = 0.225

 = **0.225**

Rendah = (0.225 + (-0.22 x (-4.59517)

 = 0.077 : (0.326)

 = **4.233**

**ProcessV.35 Efek Moderasi**

Run MATRIX procedure:

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* PROCESS Procedure for SPSS Version 3.5 \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

 Written by Andrew F. Hayes, Ph.D. www.afhayes.com

 Documentation available in Hayes (2018). www.guilford.com/p/hayes3

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

Model : 1

 Y : Y

 X : Xc

 W : Zc

Sample

Size: 100

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

OUTCOME VARIABLE:

 Y

Model Summary

 R R-sq MSE F(HC4) df1 df2 p

 .821 .673 6.157 28.111 3.000 96.000 .000

Model

 coeff se(HC4) t p LLCI ULCI

constant 46.055 .334 137.768 .000 45.391 46.718

Xc .225 .060 3.749 .000 .106 .344

Zc .272 .108 2.509 .014 .057 .487

Int\_1 -.022 .014 -1.524 .131 -.050 .007

Product terms key:

 Int\_1 : Xc x Zc

Covariance matrix of regression parameter estimates:

 constant Xc Zc Int\_1

constant .112 -.002 -.017 -.003

Xc -.002 .004 -.003 .000

Zc -.017 -.003 .012 .001

Int\_1 -.003 .000 .001 .000

Test(s) of highest order unconditional interaction(s):

 R2-chng F(HC4) df1 df2 p

X\*W .035 2.323 1.000 96.000 .131

----------

 Focal predict: Xc (X)

 Mod var: Zc (W)

Conditional effects of the focal predictor at values of the moderator(s):

Zc Effect se(HC4) t p LLCI ULCI -4.595 .325 .086 3.764 .000 .154 .497

 .000 .225 .060 3.749 .000 .106 .344

 4.595 .125 .092 1.361 .177 -.057 .307

Moderator value(s) defining Johnson-Neyman significance region(s):

 Value % below % above

 3.226 77.000 23.000

Conditional effect of focal predictor at values of the moderator: Zc Effect se(HC4) t p LLCI ULCI

 -18.340 .625 .266 2.351 .021 .097 1.153

 -17.040 .597 .248 2.408 .018 .105 1.089

 -15.740 .569 .230 2.474 .015 .112 1.025

 -14.440 .540 .212 2.549 .012 .119 .961

 -13.140 .512 .194 2.636 .010 .126 .897

 -11.840 .483 .177 2.739 .007 .133 .834

 -10.540 .455 .159 2.859 .005 .139 .771

 -9.240 .427 .142 3.003 .003 .145 .709

 -7.940 .398 .125 3.176 .002 .149 .647

 -6.640 .370 .109 3.380 .001 .153 .587

 -5.340 .342 .094 3.618 .000 .154 .529

 -4.040 .313 .081 3.872 .000 .153 .474

 -2.740 .285 .070 4.083 .000 .146 .423

 -1.440 .256 .062 4.116 .000 .133 .380

 -.140 .228 .060 3.805 .000 .109 .347

 1.160 .200 .063 3.159 .002 .074 .325

 2.460 .171 .071 2.400 .018 .030 .313

 3.226 .155 .078 1.985 .050 .000 .309

 3.760 .143 .083 1.723 .088 -.022 .308

 5.060 .115 .097 1.183 .240 -.078 .307

 6.360 .086 .112 .769 .444 -.136 .308

 7.660 .058 .128 .451 .653 -.197 .312